

 **ORIENT**CERAMICA

maximus





| ABOUT

Orient Ceramica is a part of Orient Group of Companies which trails a legacy of 60 years of innovation, quality and an extensive journey to excellence. We have established a state-of-the-art Italian production facility to introduce European standard Grés Porcelain tiles for Pakistani market.

Orient Ceramica is a premium brand which has established itself as the most trusted provider of an affluent lifestyle in Pakistan. Our Grés Porcelain tiles are welcomed in a broad range of interior settings due to the unique versatility in application. Available in a wide range of sizes, colors, textures and finishes to beautify mundane and ordinary spaces and turn them into extra-ordinary interiors.

| WHY ORIENT CERAMICA?

Orient Ceramica has established a state-of-the-art Italian manufacturing plant, introducing Grés Porcelain tiles fired in Pakistan's most advanced Maestro Kiln. Our designs are printed through the Multi-Resolution technology to provide our customers with natural finishes.

Our Grés Porcelain tiles are cut with Squadra Dry technology to ensure that each tile has an identical size. We are also introducing Supershine which is a mirror-polish finish technology.



Grès Porcelain “The Ultimate Tile Body” forms the backbone of all our premium tiles to guarantee durability, longevity and a strong foundation for the structure they set up. This is a part of our Bisque Technology which ensures highly restricted permeability for all kinds of fluids which ensures stain free surface.

TECHNOLOGIES



MAESTRO
KILN TECHNOLOGY

The Maestro Kiln ensures edge to edge homogeneous temperature equipped with an innovative heat and air management system eliminating most common tile defects like body corrosion, black core, crackles, caliber, tone and planarity.



MULTI
RESOLUTION
PRINTING

Multi-Resolution Printing Technology optimizes the finest level of printing colors while using ITC (Internal Tone Compensation) technology ensuring best processing of multi-layer images and high definition digital printing giving natural impressions on tile surfaces.



SQUADRA
DRY TECHNOLOGY

The waterless cutting of tiles, Squadra Dry Technology does not form any moisture in the tiles and it prevents tiles from soaking or wearing off, making the calibration process highly precise and functional. Providing you with the sustainable & eco-friendly approach in the development of hygienic and superlative rooms.

SURFACES / FINISHES



PURO
ANTIBACTERIAL

Puro is the latest Antibacterial technology for Grés Porcelain surfaces, developed to eliminate 99.99% bacteria, fungi and other harmful microorganisms. The action of Puro Antibacterial Technology remains active for the entire life cycle of the surfaces.



SUPERMATTE

MOST DEMANDING PERFORMANCE SPECIFICATIONS,
ZERO GLOSSY FINISH PROVIDING YOU WITH SUPER-MATTE
SURFACES.



LUSTRE

A SOFT GLOWING, SHINY & GLITTERY SURFACE CREATED
BY APPLYING SPECIAL CERAMIC MATERIALS.



ROCKER EFFECT

CARVED TEXTURE ON SURFACES CREATED THROUGH
SPECIAL CERAMIC MATERIALS AS TO GIVE NATURAL
MARBLE OR STONE LOOK.



TACTILE EFFECT

MILD CARVED & SMOOTH TEXTURE ON THE SURFACES FOR
NATURAL SENSE OF FEELING SPECIALLY ON WOOD & FABRICS.



PUNCH

ENGRAVED STRUCTURE TO DESIGN AESTHETIC SCULPTURE
ON THE BODY SURFACE ACCORDING TO DESIGN DEMAND.



DURA GRIP

NON SLIPPERY OR NON-SKID SURFACE.

PRODUCTS



MADERA MERANTI

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA MERANTI SUPERMATTE LUSTER 200X1200*
FAWN



SURFACE



SUPERMATTE

MADERA CHERRY



MADERA CHERRY SUPERMATTE
200X1200* CARMEL



MADERA IRONWOOD

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA IRONWOOD SUPERMATTE LUSTER 200X1200*
SEPIA



MADERA QUEENSLAND

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA QUEENSLAND SUPERMATTE LUSTRE
200X1200* OAT



MADERA ACACIA

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA ACACIA SUPERMATTE LUSTER 200X1200*
MOSS



MADERA ALDER

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA ALDER SUPERMATTE LUSTRE 200X1200*
SEPIA



MADERA LOCUST

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA LOCUST SUPERMATTE LUSTER 200X1200*
ACORN



MADERA BIRCHWOOD

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA BIRCHWOOD SUPERMATTE LUSTER 200X1200*
GREY



MADERA CEDAR

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA CEDAR SUPERMATTE LUSTRE 200X1200*
GRIEGE



MADERA OKUME

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA OKUME SUPERMATTE LUSTRE 200X1200*
MOSS



MADERA OLIVEWOOD

SURFACE



SUPERMATTE

TEXTURE



LUSTRE



MADERA OLIVEWOOD SUPERMATTE LUSTER 200X1200*
MUD



SURFACE



SUPERMATTE

MADERA MAHOGANY



MADERA MAHOGANY SUPERMATTE
200X1200* BROWN



SURFACE



SUPERMATTE

MADERA PALMWOOD



MADERA PALMWOOD SUPERMATTE
200X1200* GREY



SURFACE



SUPERMATTE

MADERA LARCH



MADERA LARCH SUPERMATTE
200X1200* GINGER



SURFACE



SUPERMATTE

MADERA PALMWOOD



MADERA PALMWOOD SUPERMATTE
200X1200* ASH



SURFACE



SUPERMATTE

MADERA LUMBER



MADERA LUMBER SUPERMATTE
200X1200* ALMOND



MADERA DAHOMA



SUPERMATTE



MADERA DAHOMA SUPERMATTE
200X1200* TORTILLA



SURFACE



SUPERMATTE

MADERA MAHOGANY



MADERA MAHOGANY SUPERMATTE
200X1200* GREY



SURFACE



SUPERMATTE

MADERA ATTIC



MADERA ATTIC SUPERMATTE LUSTER
200X1200* OLIVE DARK



SURFACE



SUPERMATTE

MADERA LUMBER



MADERA LUMBER SUPERMATTE
200X1200* GREY



SURFACE



SUPERMATTE

MADERA KINGWOOD



MADERA KINGWOOD SUPERMATTE LUSTER
200X1200* BROWN DARK



SURFACE



SUPERMATTE

MADERA BALSAWOOD



MADERA BALSAWOOD SUPERMATTE
200X1200* BONE



SURFACE



SUPERMATTE

MADERA LIMewood



MADERA LIMewood SUPERMATTE LUSTER
200X1200* MAPEL LIGHT



SURFACE



SUPERMATTE

MADERA SPUCE



MADERA SPUCE SUPERMATTE LUSTER
200X1200* BROWN DARK



SURFACE



SUPERMATTE

MADERA ZEBRAWOOD



MADERA ZEBRAWOOD SUPERMATTE LUSTER
200X1200* GREY LIGHT



SURFACE



SUPERMATTE

MADERA WOODLOCK



MADERA WOODLOCK SUPERMATTE 200X1200*
COCOA DARK

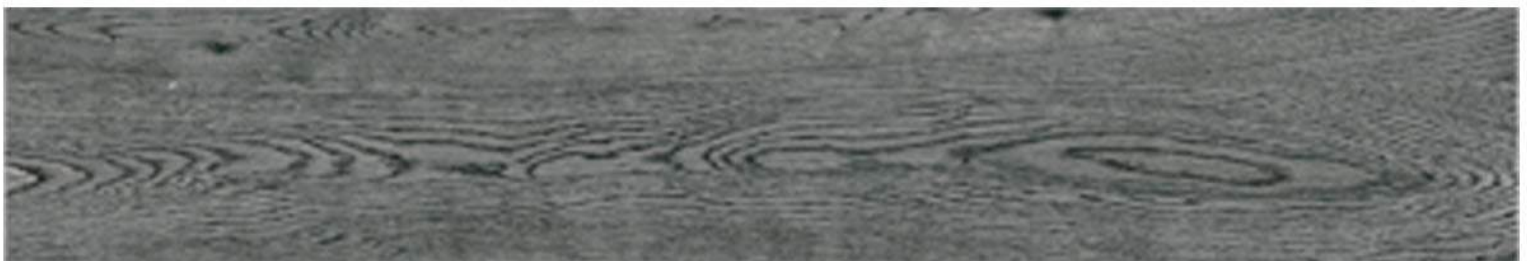
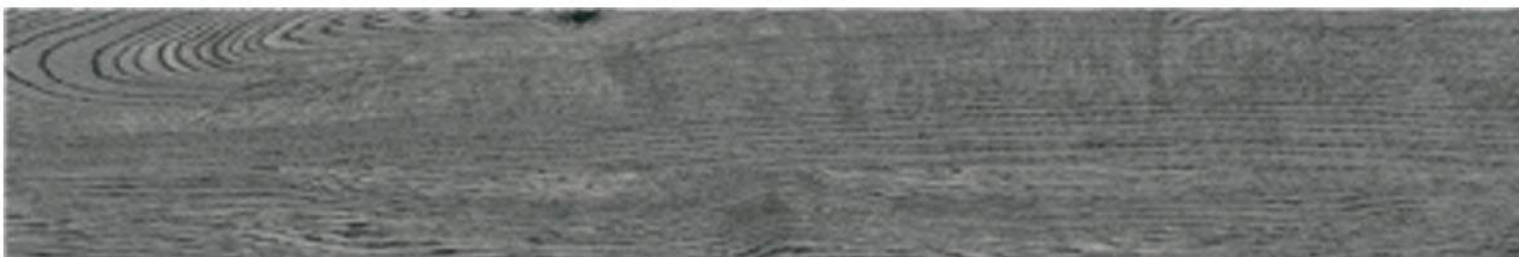
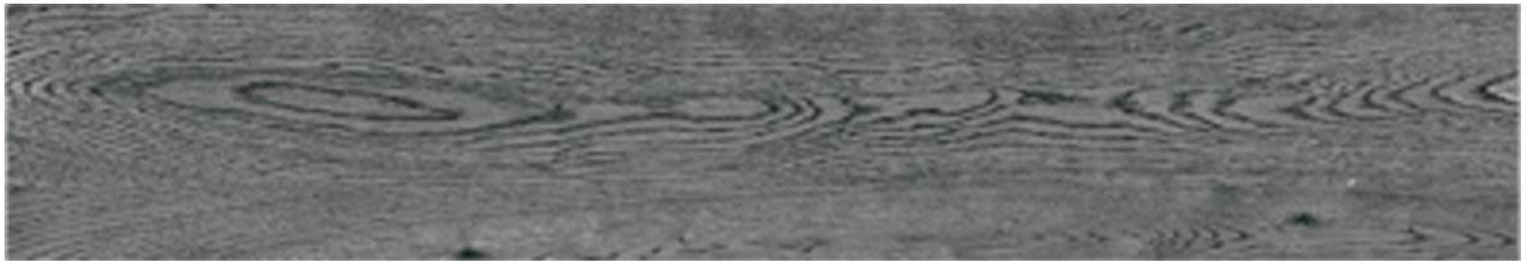
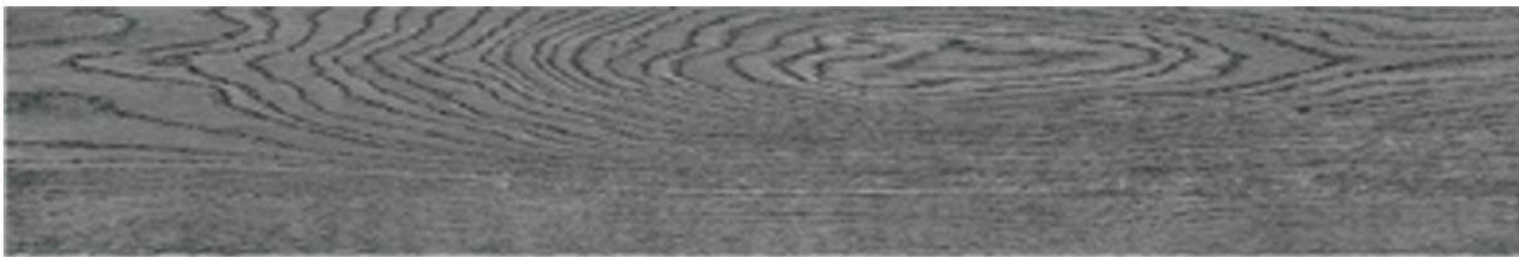


SURFACE



SUPERMATTE

MADERA JACARANDA



MADERA JACARANDA SUPERMATTE 200X1200 GREY



SURFACE



SUPERMATTE

MADERA ROSE



MADERA ROSE SUPERMATTE 200X1200*
RUSTIC BROWN



SURFACE



SUPERMATTE

MADERA CHESTER



MADERA CHESTER SUPERMATTE 200X1200*
IVORY LIGHT

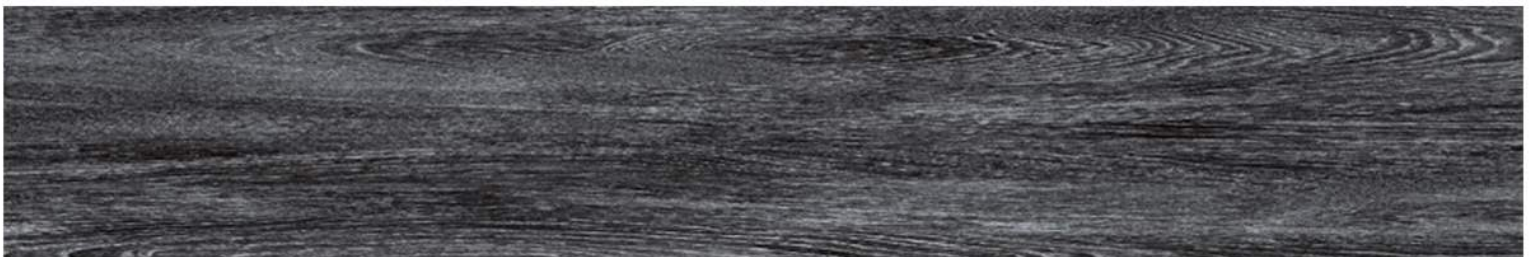
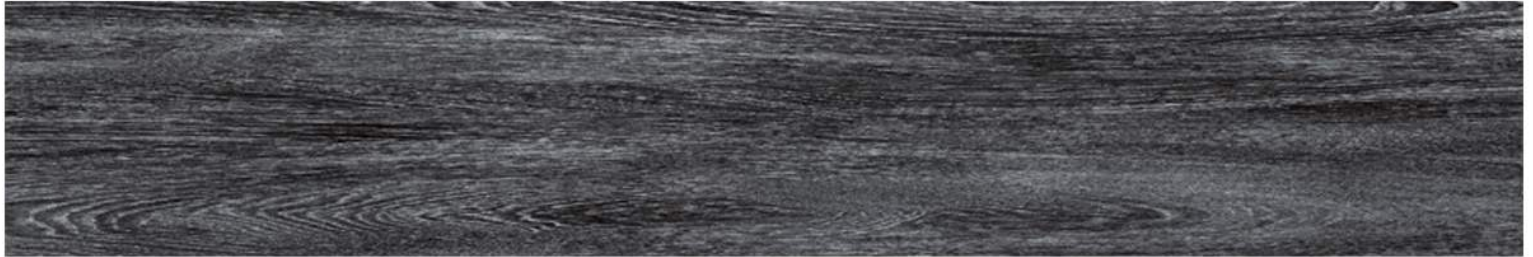


SURFACE



SUPERMATTE

MADERA EBONY



MADERA EBONY SUPERMATTE200X1200 CHOCOLATE
DARK



SURFACE



SUPERMATTE

MADERA NEO RUST



MADERA NEO RUST SUPERMATTE 200X1200 RUSTIC
DARK

SURFACE



SUPERMATTE

MADERA TIMELESS



MADERA TIMELESS SUPERMATTE 200X1200 IVORY

SURFACE



SUPERMATTE

MADERA CHINAR



MADERA CHINAR SUPERMATTE 200X1200

SURFACE



SUPERMATTE

MADERA BLOSSOM



MADERA BLOSSOM SUPERMATTE LUSTER 200X1200*
CAMEL DARK

SURFACE



SUPERMATTE

MADERA SHESSHAM



MADERA SHEESHAM SUPERMATTE 200X1200*
SPUCE LIGHT

SURFACE



SUPERMATTE

MADERA BALTIC



MADERA BALTIC SUPERMATTE 200X1200* GREY

SURFACE



SUPERMATTE

MADERA BUTTERNUT



MADERA BUTTERNUT SUPERMATTE 200X1200* ASH

SURFACE



SUPERMATTE

MADERA BLOSSOM



MADERA BLOSSOM SUPERMATTE 200X1200*
SANDY

SURFACE



SUPERMATTE

MADERA JACARANDA



MADERA JACARANDA SUPERMATTE 200X1200*
HONEY

SURFACE



SUPERMATTE

MADERA ASH



MADERA ASH SUPERMATTE 200X1200* LINEN

SURFACE



SUPERMATTE

MADERA JACRANDA



MADERA JACRANDA SUPERMATTE 200X1200*
SILVER LIGHT

SURFACE



SUPERMATTE

MADERA FRUITWOOD



MADERA FRUITWOOD SUPERMATTE 200X1200*
BROWN MIX

SURFACE



SUPERMATTE

MADERA HEMLOCK



MADERA HEMLOCK SUPERMATTE 200X1200*
BROWN

SURFACE



SUPERMATTE

MADERA WALNUT



MADERA WALNUT SUPERMATTE 200X1200*
BROWN DARK

SURFACE



SUPERMATTE

MADERA TIMELESS



MADERA TIMELESS SUPERMATTE 200X1200*
BEIGE DARK

SURFACE



SUPERMATTE

MADERA VILLAGE



MADERA VILLAGE SUPERMATTE 200X1200*
MIX DARK

SURFACE



SUPERMATTE

MADERA VILLAGE



MADERA VILLAGE SUPERMATTE 200X1200*
WHITE LIGHT

SURFACE



SUPERMATTE

MADERA NOGAL



MADERA NOGAL SUPERMATTE 200X1200*
BROWN DARK

SURFACE



SUPERMATTE

MADERA IRONWOOD










MADERA IRONWOOD SUPERMATTE LUSTER 200X1200*
RHINO LIGHT

Sr. No.		TECHNICAL CHARACTERISTICS	STANDARD TEST METHOD	INTERNATIONAL STANDARD	ORIENT CERAMICA
8.		Breaking Strength	BS EN ISO 10545-4	>= 1300 N	>= 2000 N
9.		Resistance to Deep Abrasion	BS EN ISO 10545-7	<= 175/mm ³	PEI IV
10.		Resistance to Thermal Shock	BS EN ISO 10545-9	No visible defects	Resistant
11.		Frost Resistance	BS EN ISO 10545-12	No visible damage	Resistant
12.		Resistance to Chemicals	BS EN ISO 10545-13	No visible defects	No visible defects
13.		Color Resistance to UV Lights	DIN 51094	No change in color	No change in color

Disclaimer: The actual tile colors may differ from the tile colors shown in this catalogue.

TECHNICAL DATA SHEET

Sr. No.	TECHNICAL CHARACTERISTICS	STANDARD TEST METHOD	INTERNATIONAL STANDARD	ORIENT CERAMICA	
1.		Length & Width	BS EN ISO 10545-2	+/- 0.6%	+/- 0.1%
2.		Thickness	BS EN ISO 10545-2	+/- 5.0%	+/- 3.0%
3.		Rectangle Squareness	BS EN ISO 10545-2	+/- 0.6%	+/- 0.2%
4.		Straightness of Sides	BS EN ISO 10545-2	+/- 0.5%	+/- 0.2%
5.		Surface of Flatness	BS EN ISO 10545-2	+/- 0.6%	+/- 0.2%
6.		Water Absorption	BS EN ISO 10545-3	$\leq 0.5\%$	$< 0.1\%$
7.		Modulus of Rupture	BS EN ISO 10545-4	$\geq 35\text{N/mm}^2$	$\geq 40\text{N/mm}^2$



Sustainable Management System Inc.
Certificate of Registration

This is to certify that, the
Management Systems of
Orient Material Private Limited

Plot # 354, FIEDMC Industrial Area
Near M3 - Sahianwala Interchange, Faisalabad, Pakistan
has been assessed and registered against the provision of

ISO 9001:2015
Quality Management Systems
for the following scope

Manufacturer, Supplier & Exporter
of Porcelain Floor Tiles

Initial Issue Date : 30-Mar-23
Current Issue Date : 30-Mar-23
Valid Till : 29-Mar-24
1st Surveillance Due Date : 29-Feb-24
2nd Surveillance Due Date : 28-Feb-25

Registration Number : SMS-2022294
Certificate Number : SMS-MS-22394
EA Code : 28
Exclusion : 8.3
Issue No : 01

Approved By:

A handwritten signature in black ink, appearing to be 'mm' followed by a stylized flourish.

President & CEO



This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who has assessed Sustainable Management System Inc. against defined criteria and in cognizance of ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the International Register of Quality Assessed Organizations and Sustainable Management System Inc. The validity of this certificate can be checked at www.irqao.com and www.smscert.com/certificate-check

This certificate is the property of Sustainable Management System Inc.
3706 Suite#6B, 69 Street, Woodside, New York 11377, USA
E-mail: info@smscert.com, web: www.smscert.com



Sustainable Management System Inc.
Certificate of Registration

This is to certify that, the

Management Systems of

Orient Material Private Limited

Plot # 354, FIEDMC Industrial Area
Near M3 - Sahianwala Interchange, Faisalabad, Pakistan

has been assessed and registered against the provision of

ISO 14001:2015

Environmental Management Systems

for the following scope

**Manufacturer, Supplier & Exporter
of Porcelain Floor Tiles**

Initial Issue Date : 30-Mar-23
Current Issue Date : 30-Mar-23
Valid Till : 29-Mar-24
1st Surveillance Due Date : 29-Feb-24
2nd Surveillance Due Date : 28-Feb-25

Registration Number : SMS-2022295
Certificate Number : SMS-MSC-22395
EA Code : 28
Exclusion : N/A
Issue No : 01

Approved By:

A handwritten signature in black ink, appearing to be 'mm' followed by a stylized flourish.

President & CEO



This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who has assessed Sustainable Management System Inc. against defined criteria and in cognizance of ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the International Register of Quality Assessed Organizations and Sustainable Management System Inc. The validity of this certificate can be checked at www.irqao.com and www.smscert.com/certificate-check

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3706 Suite#6B, 69 Street, Woodside, New York 11377, USA
E-mail: info@smscert.com, web: www.smscert.com



Foundary Service Centre (FSC)

University of Engineering and Technology Lahore-54890, Pakistan

Ph: 042 99029387 Fax: 042 99250202 Email:directorfsc@uet.edu.pk

Dated:29.11.2022

FSC/UET/Chem/11/2022/S14

Orient Group of Companies,

Multan Road Lahore.

Subject: Water Absorption Test for Tiles

With reference to Ref No. Nil dated: 22-11-2022, result of the provided sample/s is reported below.

Sr. No.	Sample	Water Absorption
		%
1	Sample 1	0.4

Prof. Dr. Muhammad Asif Rafiq
Director (FSC)

Note: The above results pertain to the supply samples only. As the sampling has been done by the client, therefore its authenticity lies with them. After issuance of the report, the samples will be retained for 15 days until negotiated otherwise. The non-negotiable results will not be challenged.

Foundary Service Centre, Opposite Gate no 5, near Industrial Manufacturing Department, University

ORIENT CERAMICA

- 📍 ORIENT MATERIAL (Pvt. Ltd.)
 - ☎️ UAN: 111 ORIENT (674-368)
 - ✉️ Email: info@orientceramica.com
 - 📍 Head Office: Orient Group, 26km, Multan Rd, Lahore, Pakistan
 - 📍 Factory: Plot#354, M3 Industrial Estate, FIEDMO Sahianwala, Faisalabad, Pakistan
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