



TITAN

 **ORIENT**CERAMICA

ABOUT TITAN

SOMETHING OF GREAT STRENGTH

- EXTREMELY IMPORTANT, LARGE AND POWERFUL - ONE OF ITS KIND
- THE WORD TITAN IS DERIVED FROM GREEK MYTHOLOGY MEANING 'FAMILY OF GIANTS' WHICH DEEPLY RESONATES WITH THE NEW 100X100 SIZE

A modern building with a large 'ORIENT' sign on the roof. The building features large glass windows and a dark, textured facade. The sky is blue with some clouds. A grid pattern is overlaid on the entire image.

ORIENT

ABOUT

ORIENT CERAMICA IS A PART OF ORIENT GROUP OF COMPANIES WHICH TRAILS A LEGACY OF 60 YEARS OF INNOVATION, QUALITY, AND AN EXTENSIVE JOURNEY TO EXCELLENCE. WE HAVE ESTABLISHED A STATE-OF-THE-ART ITALIAN PRODUCTION FACILITY TO INTRODUCE EUROPEAN STANDARD GRÉS PORCELAIN TILES FOR THE PAKISTANI MARKET. ORIENT CERAMICA IS A PREMIUM BRAND THAT HAS ESTABLISHED ITSELF AS THE MOST TRUSTED PROVIDER OF AN AFFLUENT LIFESTYLE IN PAKISTAN. OUR GRÉS PORCELAIN TILES ARE WELCOMED IN A BROAD RANGE OF INTERIOR SETTINGS DUE TO THEIR UNIQUE VERSATILITY IN APPLICATION. AVAILABLE IN A WIDE RANGE OF SIZES, COLORS, TEXTURES, AND FINISHES TO BEAUTIFY MUNDANE AND ORDINARY SPACES AND TURN THEM INTO EXTRAORDINARY INTERIORS.

A space-themed background featuring a grid pattern. In the center, the reddish planet Mars is partially visible. To the right, the white, curved horizon of Earth is seen against the blackness of space, dotted with small stars.

WHY ORIENT CERAMICA?

ORIENT CERAMICA HAS ESTABLISHED A STATE-OF-THE-ART ITALIAN MANUFACTURING FACILITY AND INTRODUCED GRÉS PORCELAIN TILES FIRED IN PAKISTAN'S MOST ADVANCED MAESTRO KILN. OUR DESIGNS ARE PRINTED WITH MULTI-RESOLUTION TECHNOLOGY TO GIVE YOU OUR DESIGNS. CUSTOMERS WITH A NATURAL FINISH.

OUR GRÉS PORCELAIN TILES ARE CUT USING SQUADRA DRY TECHNOLOGY TO ENSURE EACH TILE IS THE SAME SIZE. IT ALSO INCORPORATES SUPERSHINE, A HIGH-GLOSS FINISHING TECHNOLOGY.

The background is a dark, atmospheric scene. In the center, a large, glowing sphere is partially obscured by a series of horizontal, dark, rectangular bands. The sphere has a gradient from light to dark. The surrounding space is filled with complex, layered, and angular structures that resemble a futuristic city or a space station, rendered in shades of dark blue and black. The overall mood is mysterious and technological.

TECHNOLOGIES

OUR UNIQUE QUALITY FEATURES THAT MAKE US DIFFERENT FROM OTHERS AND HELP US MEET INTERNATIONAL STANDARDS.



GRÈS
PORCELAIN

THE ULTIMATE TILE BODY, GUARANTEES DURABILITY AND STRONG FOUNDATION.



MAESTRO
KILN TECHNOLOGY

ENSURES EDGE TO EDGE HOMOGENOUS TEMPERATURE.



MULTI
RESOLUTION
PRINTING

OPTIMIZED COLOR PROCESSING, LARGER COLOR PALETTE.



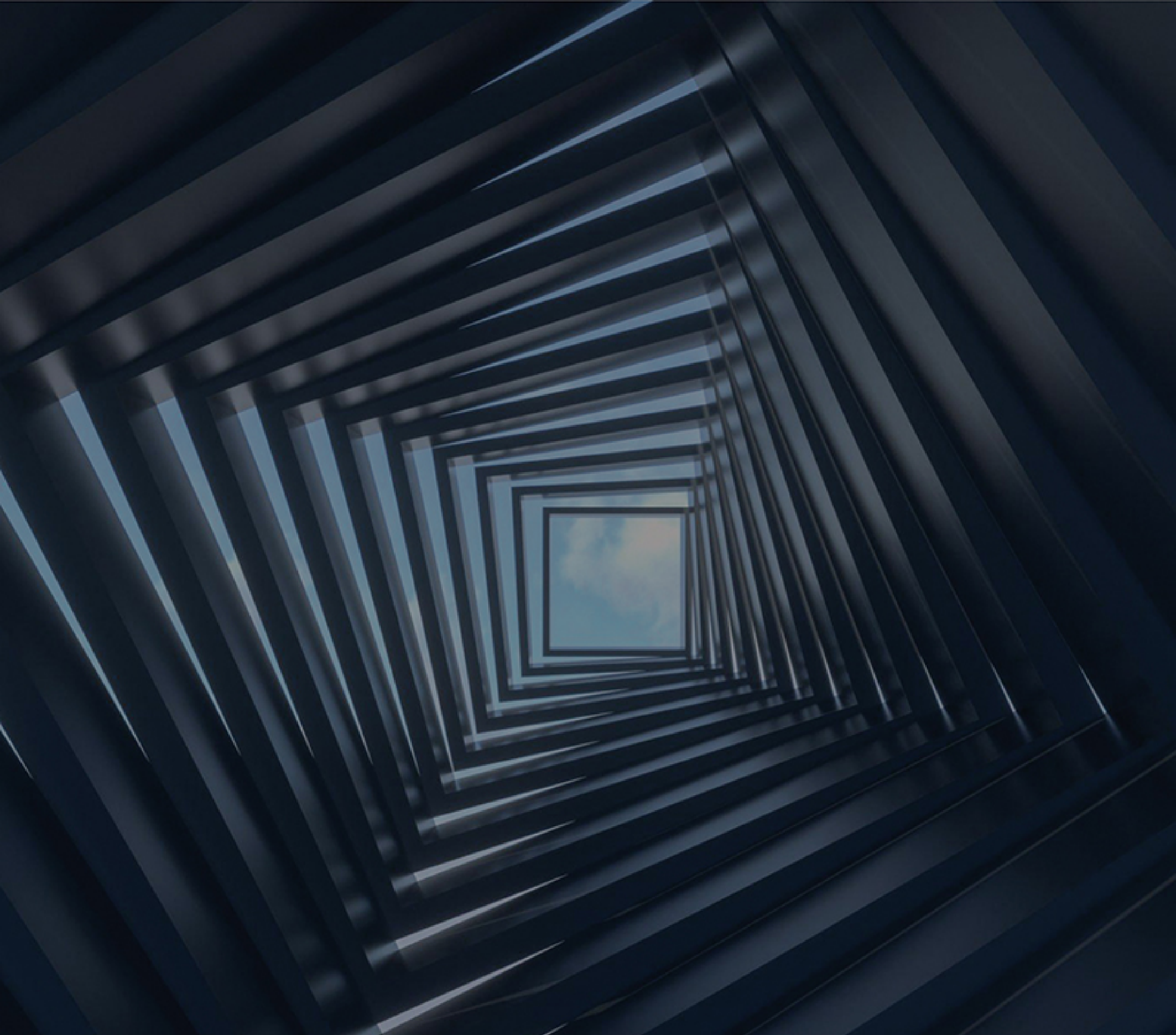
SQUADRA
DRY TECHNOLOGY

PROPORTIONATE DIMENSIONS, ABSORBS AND RETAINS MOISTURE.



PURO
ANTIBACTERIAL

ELIMINATES UPTO 99.9% OF BACTERIA AND OTHER HARMFUL MICROORGANISMS.



SURFACES / FINISHES



SUPERMATTE

MOST DEMANDING PERFORMANCE SPECIFICATIONS,
ZERO GLOSSY FINISH PROVIDING YOU WITH SUPER-MATTE
SURFACES.



LUSTRE

A SOFT GLOWING, SHINY & GLITTELY SURFACE CREATED
BY APPLYING SPECIAL CERAMIC MATERIALS.



ROCKER EFFECT

CARVED TEXTURE ON SURFACES CREATED THROUGH
SPECIAL CERAMIC MATERIALS AS TO GIVE NATURAL
MARBLE OR STONE LOOK.



TACTILE EFFECT

MILD CARVED & SMOOTH TEXTURE ON THE SURFACES FOR
NATURAL SENSE OF FEELING SPECIALLY ON WOOD & FABRICS.



PUNCH

ENGRAVED STRUCTURE TO DESIGN AESTHETIC SCULPTURE
ON THE BODY SURFACE ACCORDING TO DESIGN DEMAND.



DURA GRIP

NON SLIPPERY OR NON-SKID SURFACE.



SUPERSHINE

MODERN ENVIRONMENTAL FRIENDLY POLISHING METHOD ENSURING SCRATCH FREE AND ANTIBACTERIAL FINISH.



BODY PLUS

HOMOGENEOUS TILES, ALSO CALLED FULL BODY TILES OR THROUGH-BODY TILES, IS A TYPE OF SPECIAL UNGLAZED TILES WHOSE SURFACE COLOR IS THE SAME AS THE ENTIRE TILE.



LAPPATO

SEMI GLOSSY APPEARANCE ON MATTE SURFACE BY APPLYING BUFFING PROCESS.



DIAMOND SHINE

SUPERLATIVE DEGREE OF SUPERSHINE PROCESSED SURFACES.



CRISTAL EFFECT

EMBOSED TRANSPARENT OR TRANSLUCENT SURFACES IN DIFFERENT SHAPES SPREAD OVER SURFACE IN DROPLETS OR OTHER AESTHETIC FORMS.



VELVET MATTE

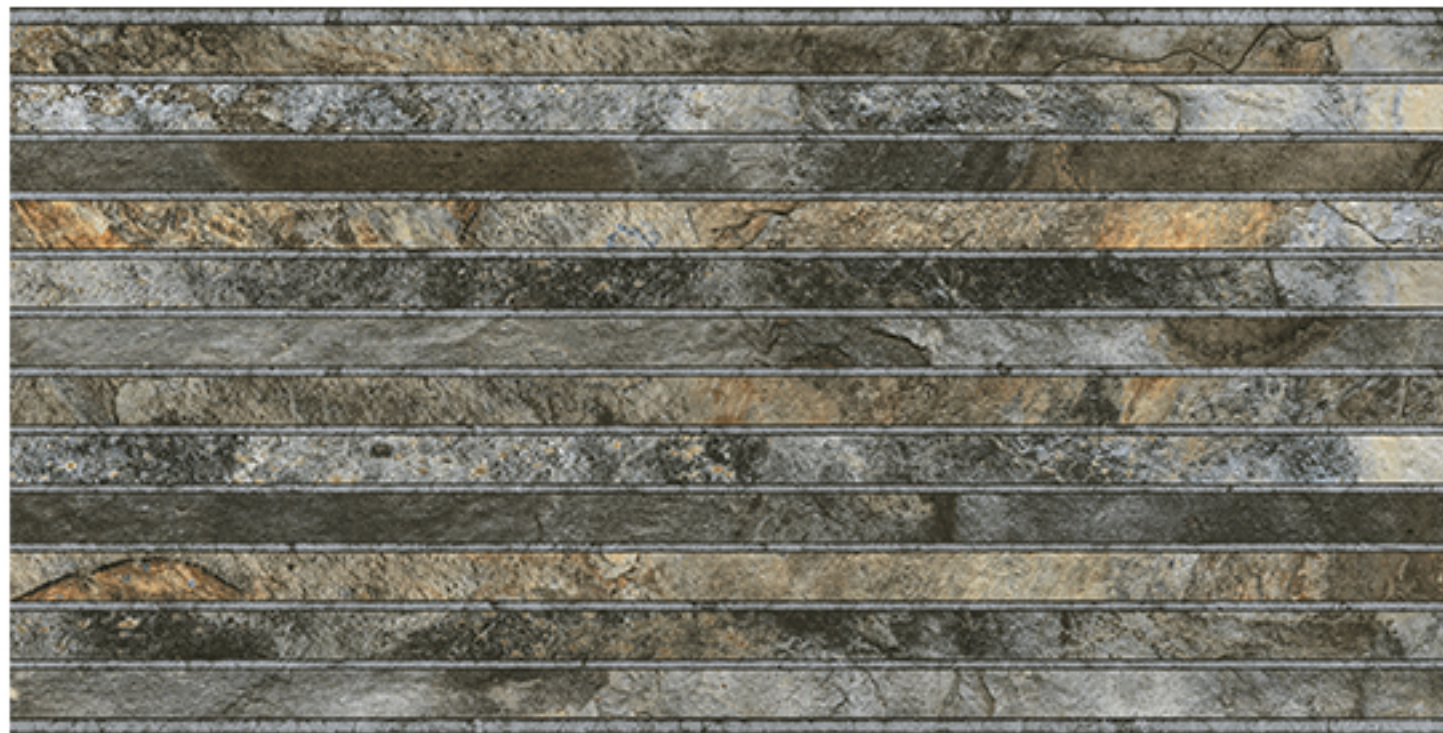
SURFACE WITH UNIQUE SOFT & SILKY TOUCH.



PRODUCTS



MAXIMA CARBON



SURFACE



SUPERMATTE



PUNCH

MAXIMA CARBON SUPERMATTE 600X1200 DARK



MAXIMA SADDLE



SURFACE



SUPERMATTE



PUNCH

MAXIMA SADDLE SUPERMATTE 600X1200 DARK



MAXIMA SEPIA



SURFACE



SUPERMATTE



PUNCH

MAXIMA SEPIA SUPERMATTE 600X1200 DARK



MAXIMA SMOKEY



SURFACE



SUPERMATTE



PUNCH

MAXIMA SMOKEY SUPERMATTE 600X1200 DARK



MAXIMA TUSCAN



SURFACE



SUPERMATTE



PUNCH

MAXIMA TUSCAN SUPERMATTE 600X1200 DARK

MAXIMA CANDY



SURFACE










SUPERMATTE



PUNCH

MAXIMA CANDY SUPERMATTE 600X1200 DARK

TECHNICAL DATA SHEET

Sr. No.	TECHNICAL CHARACTERISTICS	STANDARD TEST METHOD	INTERNATIONAL STANDARD	ORIENT CERAMICA	
1.		Length & Width	BS EN ISO 10545-2	+/- 0.6%	+/- 0.1%
2.		Thickness	BS EN ISO 10545-2	+/- 5.0%	+/- 3.0%
3.		Rectangle Squareness	BS EN ISO 10545-2	+/- 0.6%	+/- 0.2%
4.		Straightness of Sides	BS EN ISO 10545-2	+/- 0.5%	+/- 0.2%
5.		Surface of Flatness	BS EN ISO 10545-2	+/- 0.6%	+/- 0.2%
6.		Water Absorption	BS EN ISO 10545-3	$\leq 0.5\%$	$< 0.1\%$
7.		Modulus of Rupture	BS EN ISO 10545-4	$\geq 35\text{N/mm}^2$	$\geq 40\text{N/mm}^2$

Sr. No.		TECHNICAL CHARACTERISTICS	STANDARD TEST METHOD	INTERNATIONAL STANDARD	ORIENT CERAMICA
8.		Breaking Strength	BS EN ISO 10545-4	≥ 1300 N	≥ 2000 N
9.		Resistance to Deep Abrasion	BS EN ISO 10545-7	$\leq 175/\text{mm}^3$	PEI IV
10.		Resistance to Thermal Shock	BS EN ISO 10545-9	No visible defects	Resistant
11.		Frost Resistance	BS EN ISO 10545-12	No visible damage	Resistant
12.		Resistance to Chemicals	BS EN ISO 10545-13	No visible defects	No visible defects
13.		Color Resistance to UV Lights	DIN 51094	No change in color	No change in color

Disclaimer: The actual tile colors may differ from the tile colors shown in this catalogue.

ORIENTCERAMICA

- 📍 **ORIENT MATERIAL (Pvt. Ltd.)**
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