

# PERSONA



 **ORIENT**CERAMICA





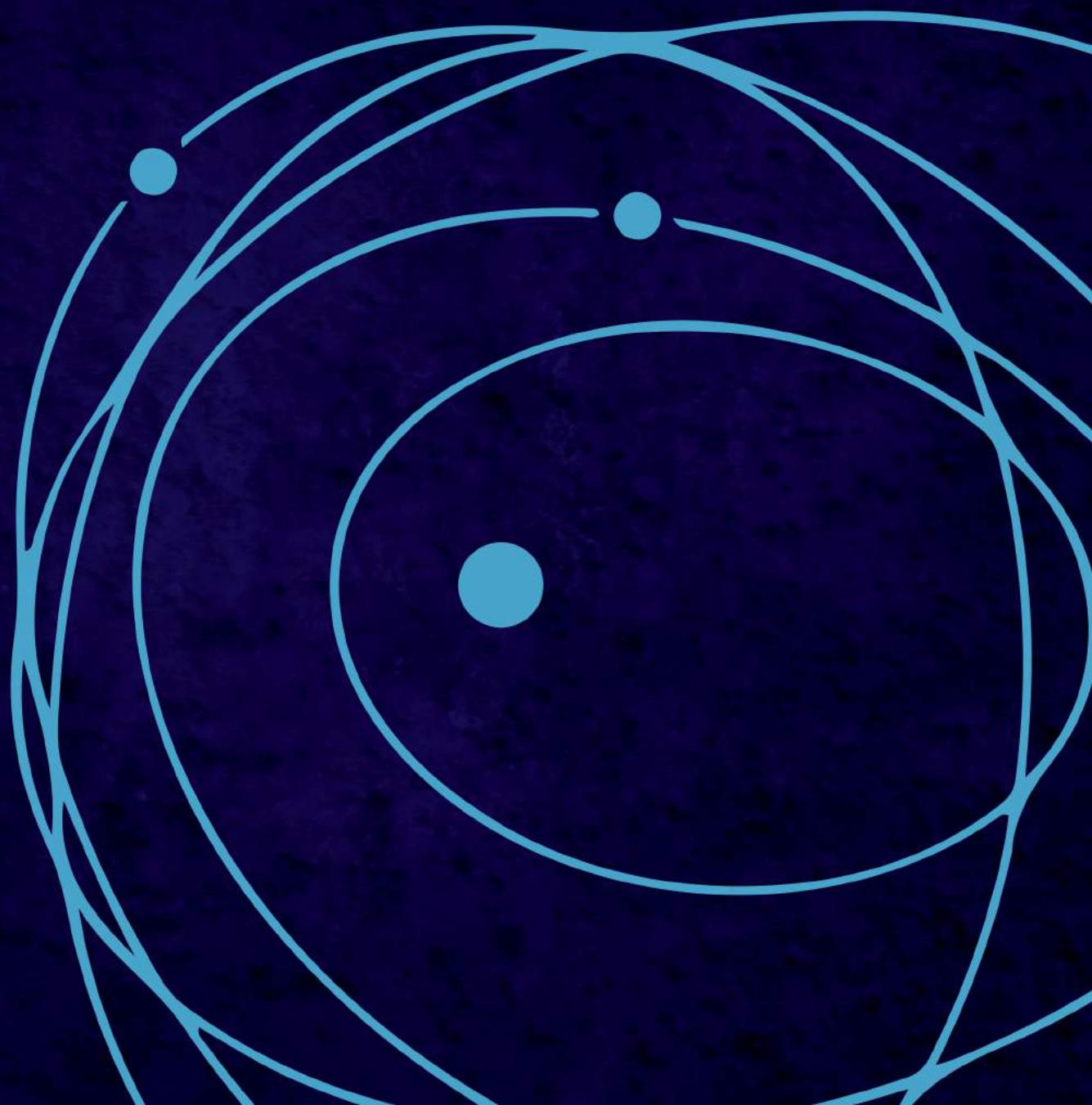
# ABOUT PERSONA

THROUGH THE TEXTURES, PATTERNS, AND COLORS OF THE TILES, YOU CAN TELL A STORY ABOUT YOURSELF AND THE ATMOSPHERE YOU WANT TO CULTIVATE. ELEVATE YOUR SPACE WITH TILES DESIGNED TO REFLECT QUALITY WITH PERSONA.

**SPECIALLY  
CRAFTED  
FOR**



**WORLD  
CERAMICS**

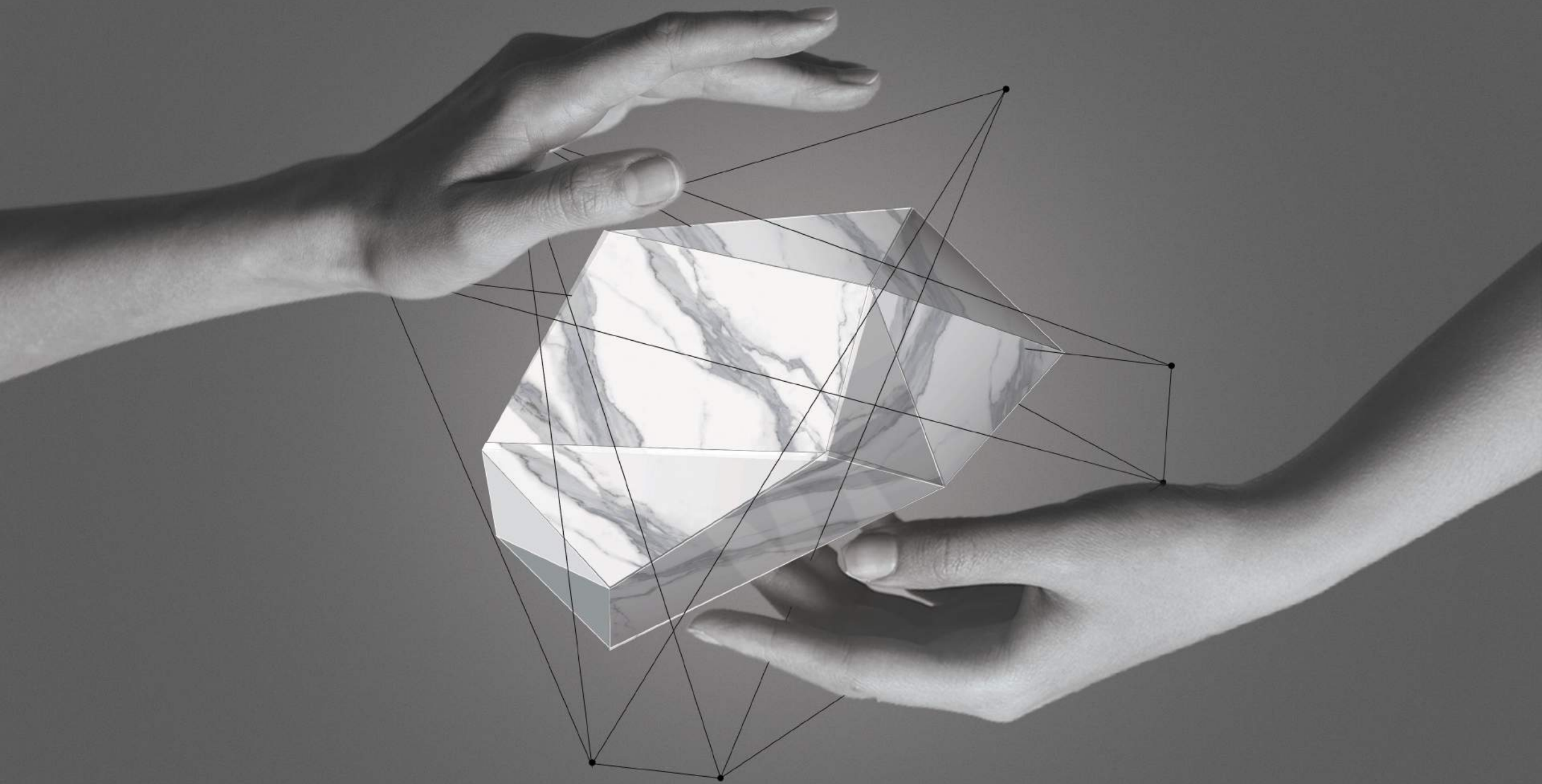


**ORIENTCERAMICA**



# ELEVATE SPACES

BRING NEW LIFE TO UNINSPIRED SPACES WITH THE REFINED BEAUTY OF OUR METICULOUSLY CRAFTED TILES. DESIGNED WITH EXCEPTIONAL FEATURES, OUR TILES ARE SURE TO ENHANCE AND ELEVATE YOUR SURROUNDINGS.



**ORIENT**CERAMICA

**SPECIALLY  
CRAFTED  
FOR**   
**WORLD  
CERAMICS**



# WHY ORIENT CERAMICA?

ORIENT CERAMICA HAS ESTABLISHED A STATE-OF-THE-ART ITALIAN MANUFACTURING FACILITY AND INTRODUCED GRÉS PORCELAIN TILES FIRED IN PAKISTAN'S MOST ADVANCED MAESTRO KILN. OUR DESIGNS ARE PRINTED WITH MULTI-RESOLUTION TECHNOLOGY TO GIVE YOU OUR DESIGNS. CUSTOMERS WITH A NATURAL FINISH.

OUR GRÉS PORCELAIN TILES ARE CUT USING SQUADRA DRY TECHNOLOGY TO ENSURE EACH TILE IS THE SAME SIZE. IT ALSO INCORPORATES SUPERSHINE, A HIGH-GLOSS FINISHING TECHNOLOGY.



# TECHNOLOGIES

OUR UNIQUE QUALITY FEATURES THAT MAKE US DIFFERENT FROM OTHERS AND HELP US MEET INTERNATIONAL STANDARDS.



**GRÈS**  
PORCELAIN

THE ULTIMATE TILE BODY, GUARANTEES DURABILITY AND STRONG FOUNDATION.



**MAESTRO**  
KILN TECHNOLOGY

ENSURES EDGE TO EDGE HOMOGENOUS TEMPERATURE.



**MULTI**  
RESOLUTION  
PRINTING

OPTIMIZED COLOR PROCESSING, LARGER COLOR PALETTE.



**SQUADRA**  
DRY TECHNOLOGY

PROPORTIONATE DIMENSIONS, ABSORBS AND RETAINS MOISTURE.



**PURO**  
ANTIBACTERIAL

ELIMINATES UPTO 99.9% OF BACTERIA AND OTHER HARMFUL MICROORGANISMS.



# SURFACES



SUPERMATTE

SURFACE WITH REFLECTS LIGHT DIFFUSELY OR NO REFLECTION FEATURE (ZERO REFLECTION SURFACE).



VELVET MATTE

SURFACE WITH UNIQUE SOFT & SILKY TOUCH.



SUPERSHINE

REFINED, SMOOTH & POLISHED GLOSSY SURFACE TO ACHIEVE BETTER GLOWING RESULTS WITH CERTAIN STONES & CHEMICAL APPLICATIONS.



CRISTAL EFFECT

EMBOSSSED TRANSPARENT OR TRANSLUCENT SURFACES IN DIFFERENT SHAPES SPREAD OVER SURFACES IN DROPLETS OR OTHER AESTHETIC FORMS.



PUNCH

ENGRAVED STRUCTURE TO DESIGN AESTHETIC SCULPTURE ON THE BODY SURFACE ACCORDING TO DESIGN DEMAND.



DIAMOND SHINE

SUPERLATIVE DEGREE OF SUPERSHINE PROCESSED SURFACES.



# FINISHES



VELVET MATTE

SURFACE WITH UNIQUE SOFT & SILKY TOUCH.



CRISTAL EFFECT

EMBOSSSED TRANSPARENT OR TRANSLUCENT SURFACES IN DIFFERENT SHAPES SPREAD OVER SURFACES IN DROPLETS OR OTHER AESTHETIC FORMS.



TACTILE EFFECT

MILD CARVED & SMOOTH TEXTURE ON THE SURFACES FOR NATURAL SENSE OF FEELING SPECIALLY ON WOOD & FABRICS.



ROCKER EFFECT

CARVED TEXTURE ON SURFACES CREATED THROUGH SPECIAL CERAMIC MATERIALS AS TO GIVE NATURAL MARBLE OR STONE LOOK.



PUNCH

ENGRAVED STRUCTURE TO DESIGN AESTHETIC SCULPTURE ON THE BODY SURFACE ACCORDING TO DESIGN DEMAND.



DIAMOND SHINE

SUPERLATIVE DEGREE OF SUPERSHINE PROCESSED SURFACES.



# FINISHES



LAPPATO

SEMI GLOSSY APPEARANCE ON MATTE SURFACES BY APPLYING BUFFING PROCESS.



CRYSTAL LAPPATO

SURFACE EMBEDDED WITH DESIGNED CRYSTAL EFFECT LAYER AND PROCESSED WITH LAPATTO TO ACHIEVE A CERTAIN LEVEL OF UNIQUE AESTHETICS.



LUSTRE

A SOFT GLOWING SHINY & GLITTERY SURFACE CREATED BY APPLYING SPECIAL CERAMIC MATERIALS.



DURA GRIP

NON SLIPPERY OR NON SKID SURFACE.



SYNC

SYNC SURFACE APPLICATION IS GLASS MATRIX MATERIALS THAT ARE APPLIED TO ORIENT CERAMICA TILES TO GIVE AESTHETIC, STRUCTURAL AND SOMETIMES PROTECTIVE EFFECTS TO THE SURFACE ITSELF.

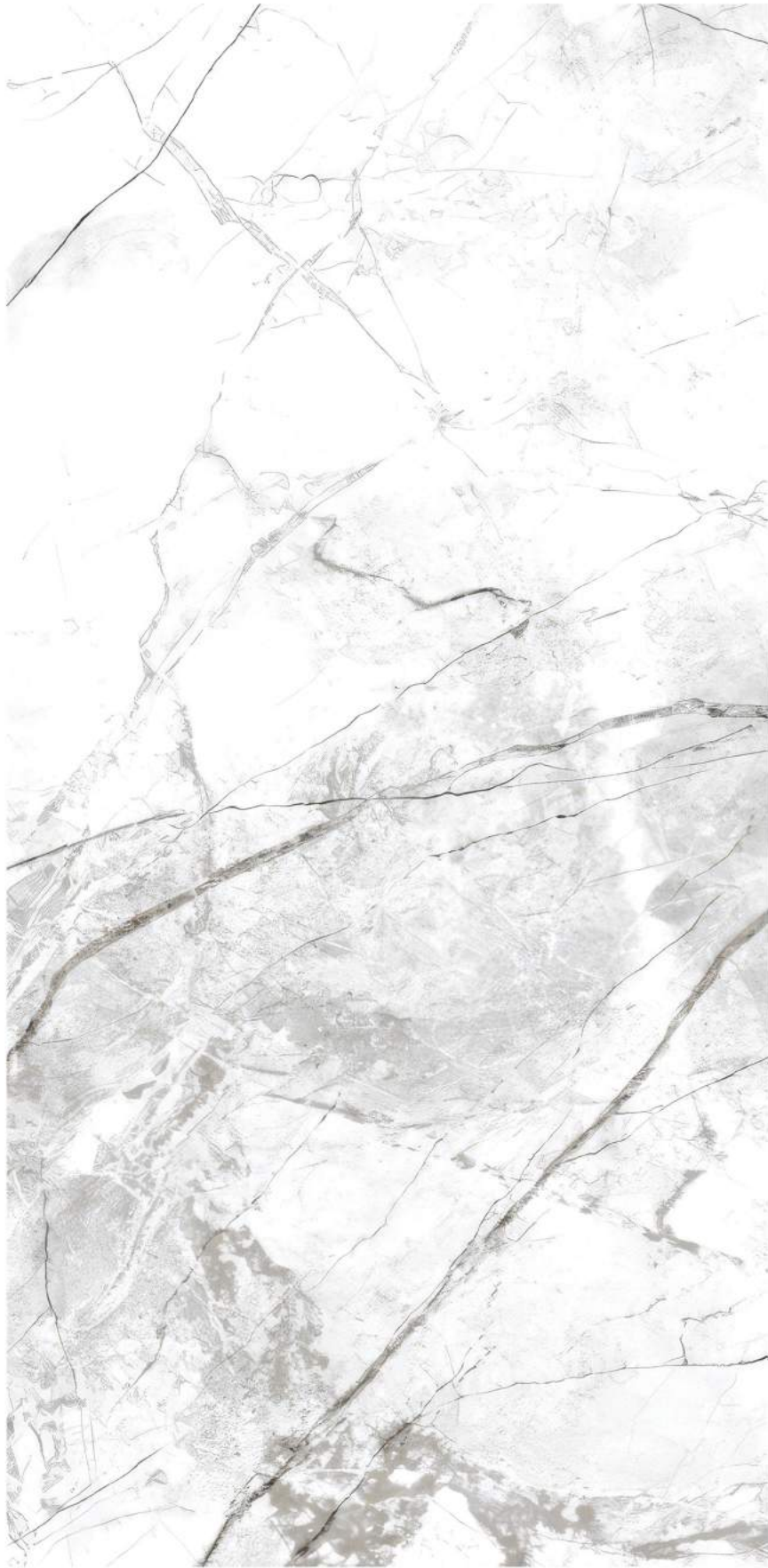


# PRODUCT RANGE



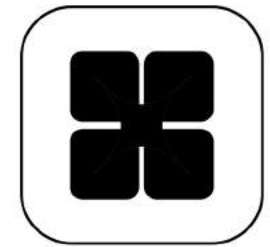
# MARMI AIKEN

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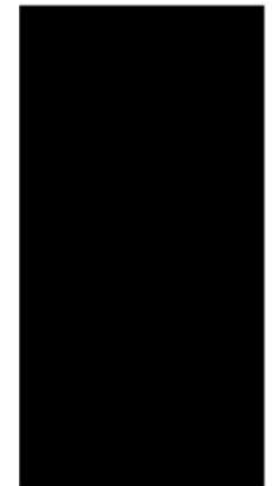


## SURFACE

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SUPERSHINE



60x120



# MARMI ALBERTS

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## SURFACE

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SUPERSHINE



60x120



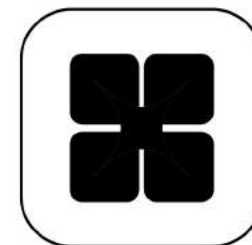
# MARMI BOLOVO

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## SURFACE

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SUPERSHINE



60x120



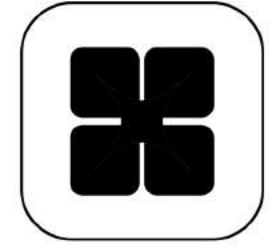
# MARMI BRADLEY

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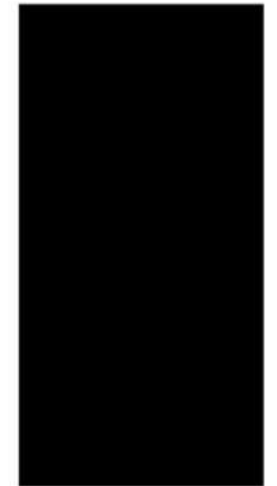


## SURFACE

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SUPERSHINE



60x120



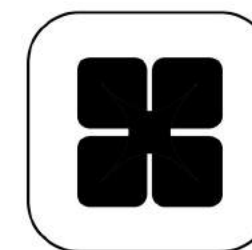
# MARMI BRIGGS

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## SURFACE

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SUPERSHINE

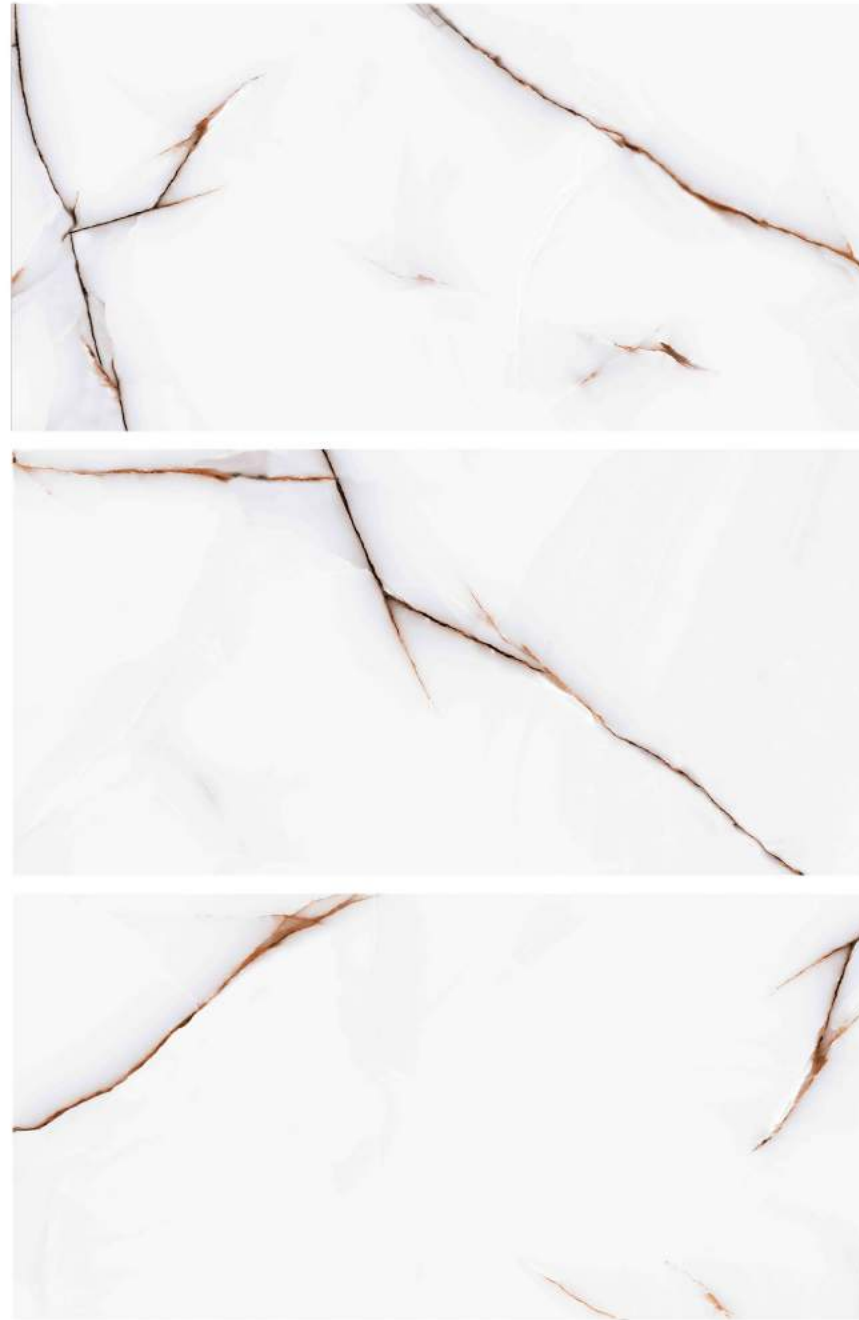


60x120



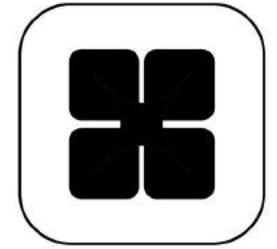
# MARMI CREMER

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## SURFACE

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SUPERSHINE



60x120



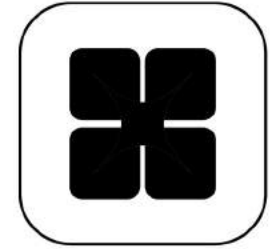
# MARMI CLIFFORD

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## SURFACE

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SUPERSHINE



60x120



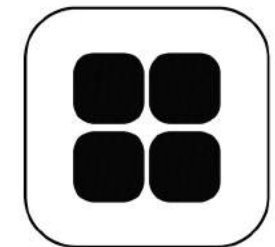
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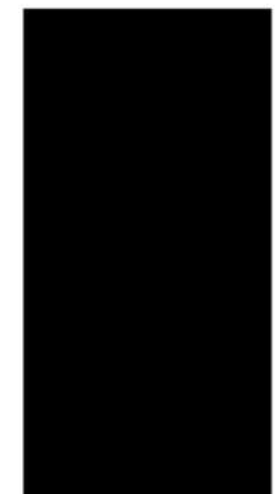


## SURFACE

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SUPERMATTE



60x120



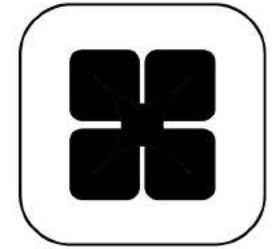
# MARMI FISHER

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## SURFACE

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SUPERSHINE



60x120



MARMI  
GARCIA

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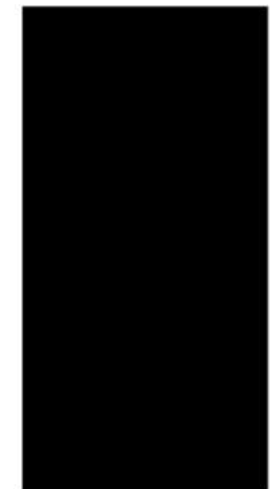


SURFACE

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SUPERSHINE



60x120



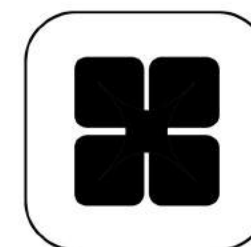
# MARMI GIBSON

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## SURFACE

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SUPERSHINE



60x120



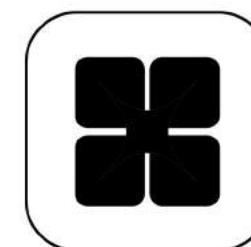
# MARMI GILES

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## SURFACE

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SUPERSHINE



60x120



# MARMI GILLET

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## SURFACE

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DIAMOND SHINE



60x120



# MARMI GRAVIER

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## SURFACE

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DIAMOND SHINE



60x120



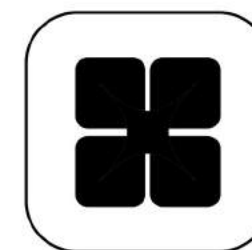
# MARMI HALES

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## SURFACE

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SUPERSHINE



60x120



# MARMI HICKS

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## SURFACE

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SUPERSHINE



60x120



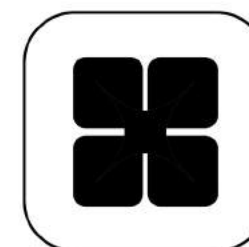
# MARMI MARIE

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## SURFACE

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SUPERSHINE



60x120



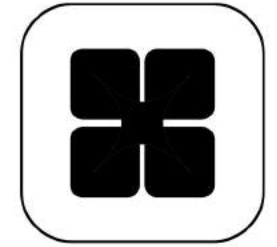
MARMI  
SCOTT

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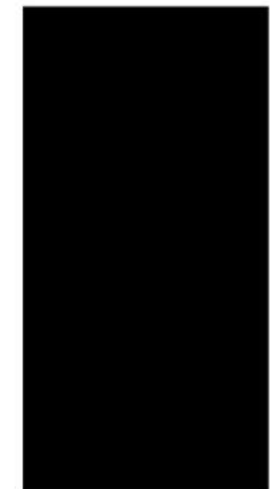


SURFACE

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SUPERSHINE

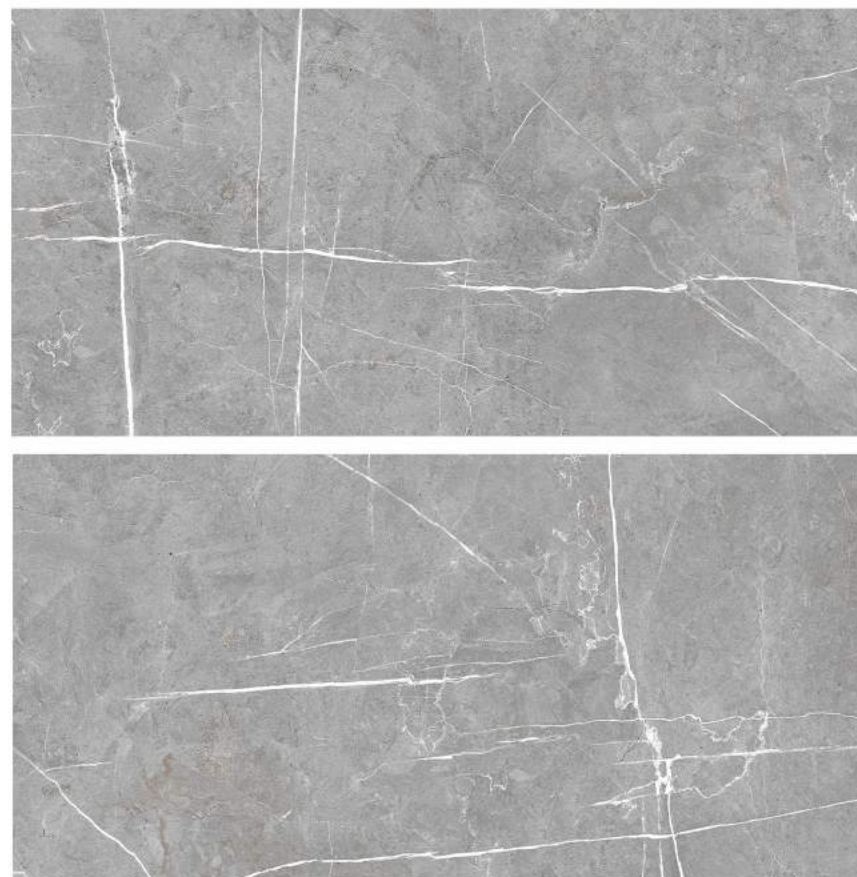


60x120



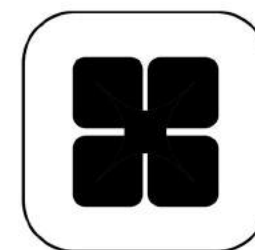
# MARMI SHAW

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## SURFACE

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SUPERSHINE

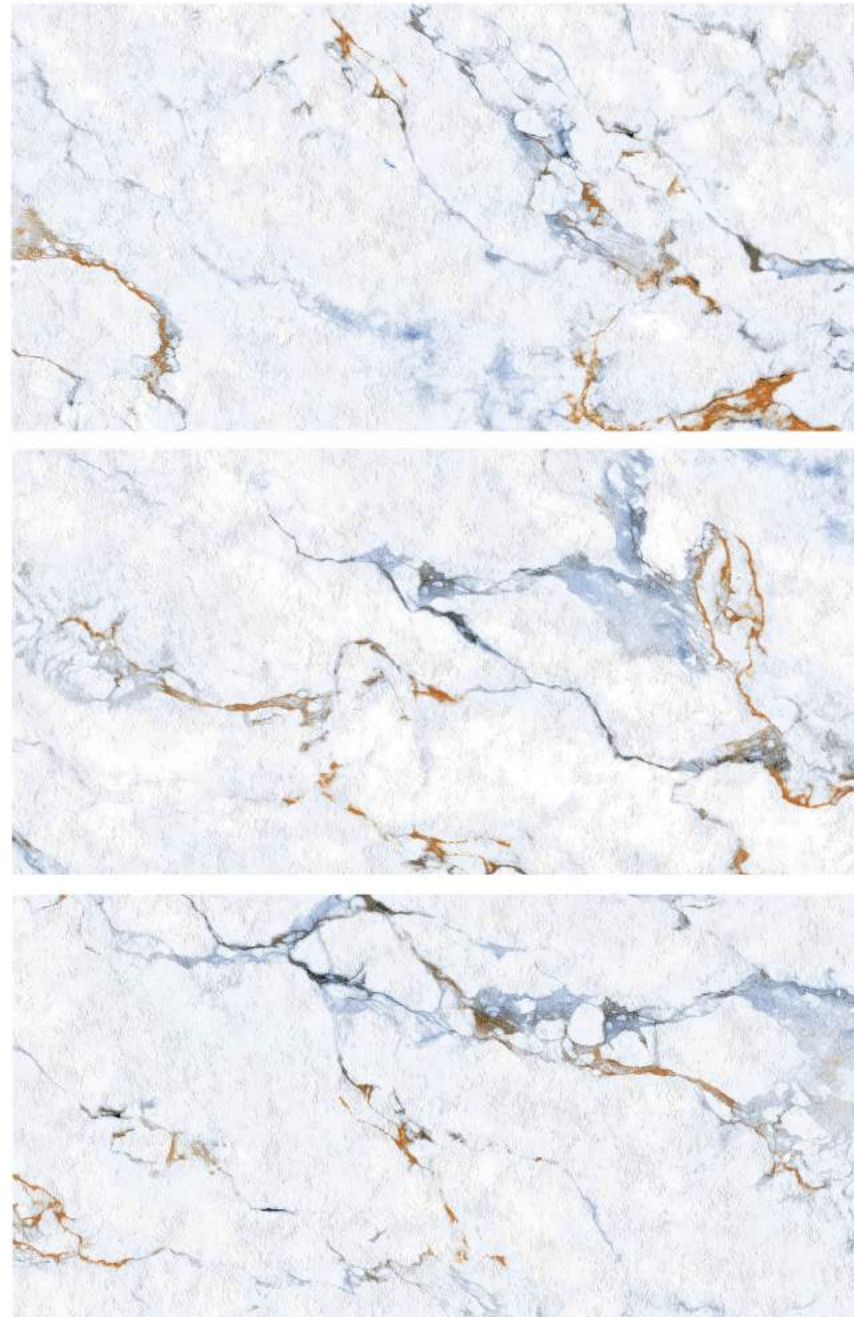


60x120



# MARMI TROTT

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## SURFACE

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SUPERSHINE

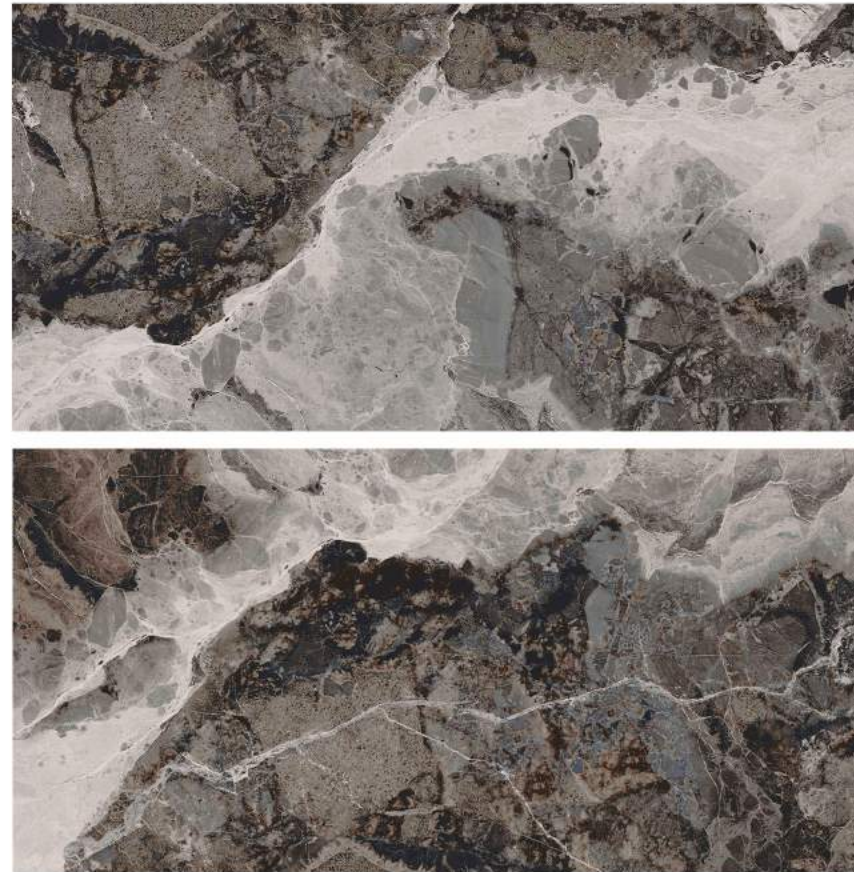
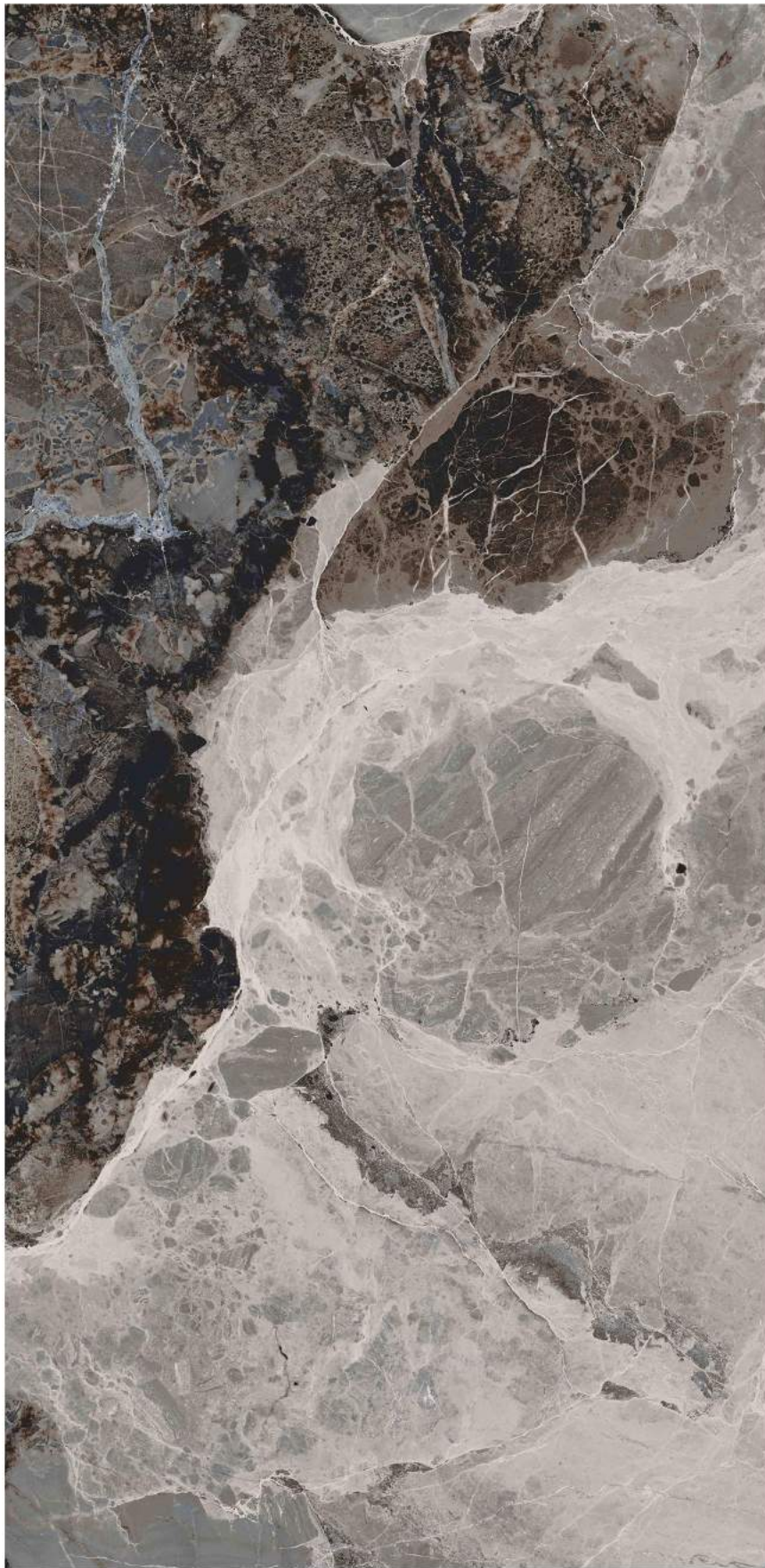


60x120



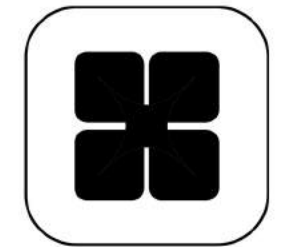
# MARMI VRANA

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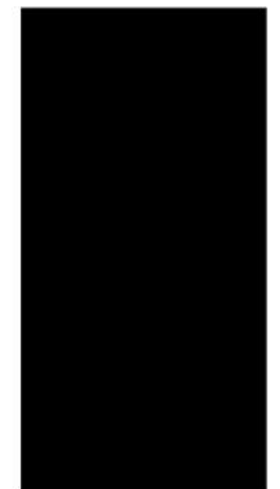


## SURFACE

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SUPERSHINE



60x120



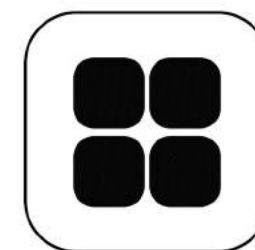
# MARMI MARWICK

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## SURFACE

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SUPERMATTE



60x120



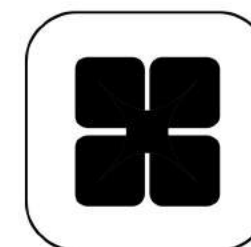
# MARMI MERCIAK

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## SURFACE

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SUPERSHINE



60x120



# MARMI MORGAN

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## SURFACE

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SUPERSHINE



60x120



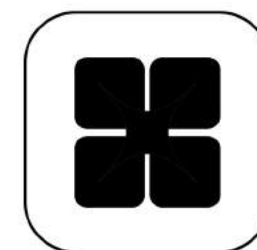
# MARMI MORRIS

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## SURFACE

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SUPERSHINE



60x120



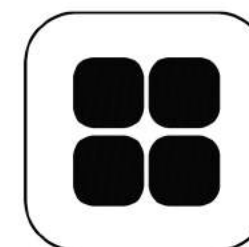
MARMI  
NILSEN

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SURFACE

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SUPERMATTE



60x120



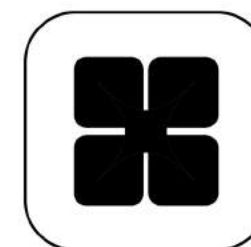
# MARMI REECE

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## SURFACE

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SUPERSHINE



60x120



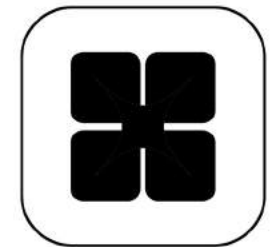
# ROCA SPURS

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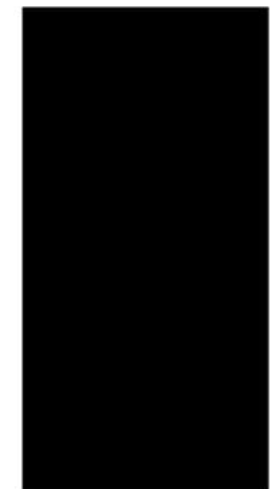


## SURFACE

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SUPERSHINE



60x120



# SKYLINE LUXOR

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# SURFACE

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DIAMOND SHINE

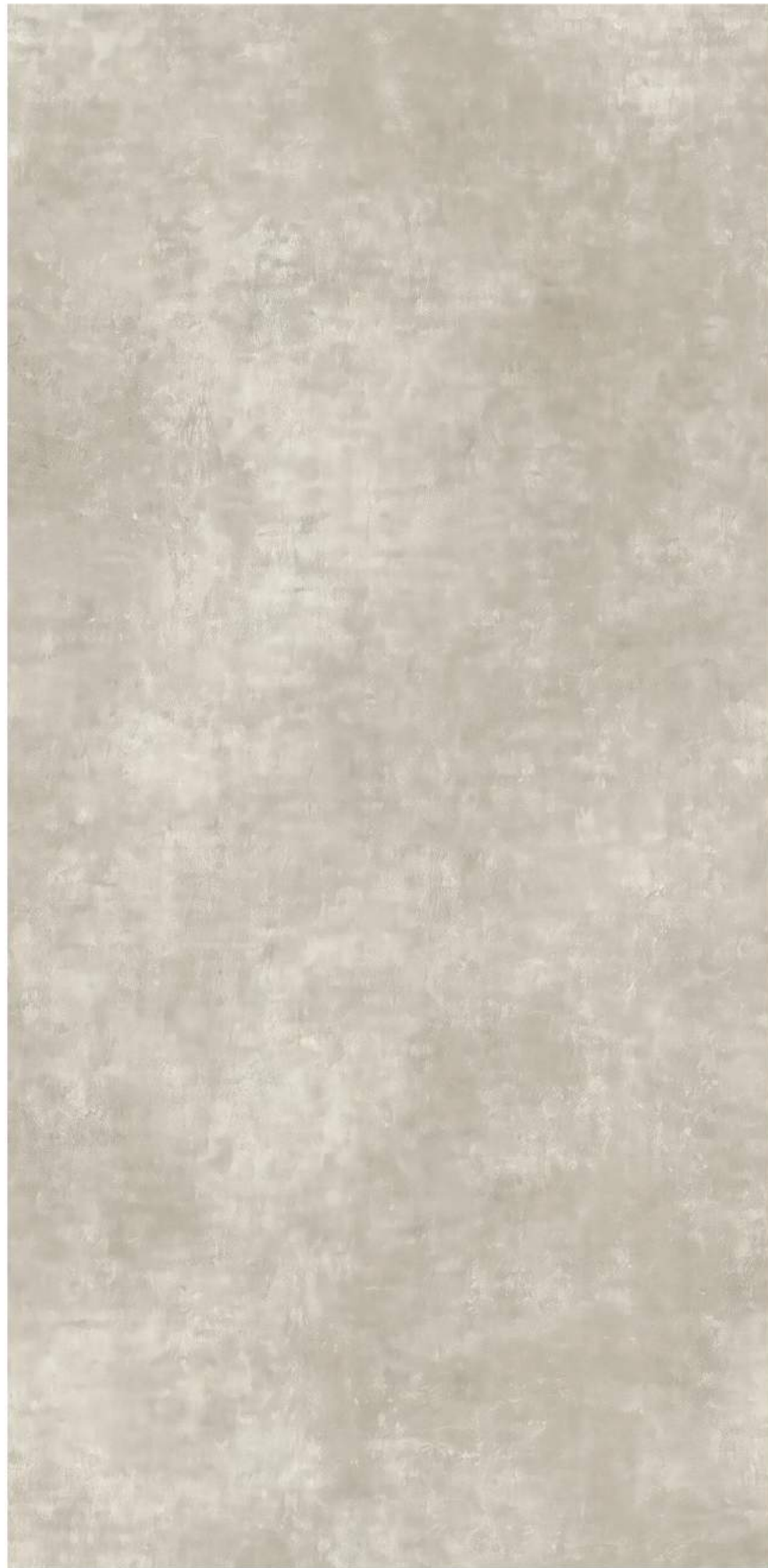


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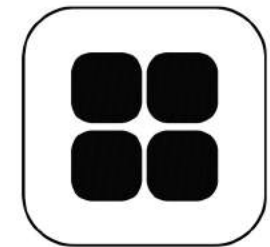
# SKYLINE LUCIA

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## SURFACE

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SUPERMATTE



60x120



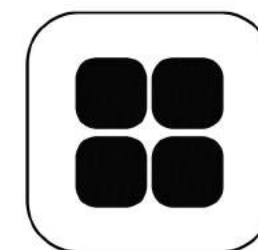
# SKYLINE PANAMA

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# SURFACE

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SUPERMATTE



60x120



# NEO GIRT

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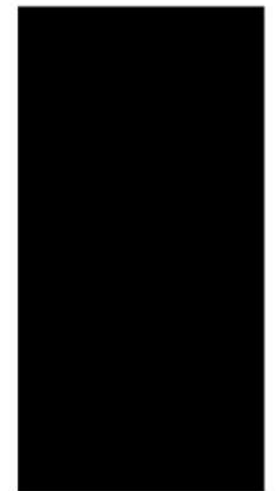


# SURFACE

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DIAMOND SHINE

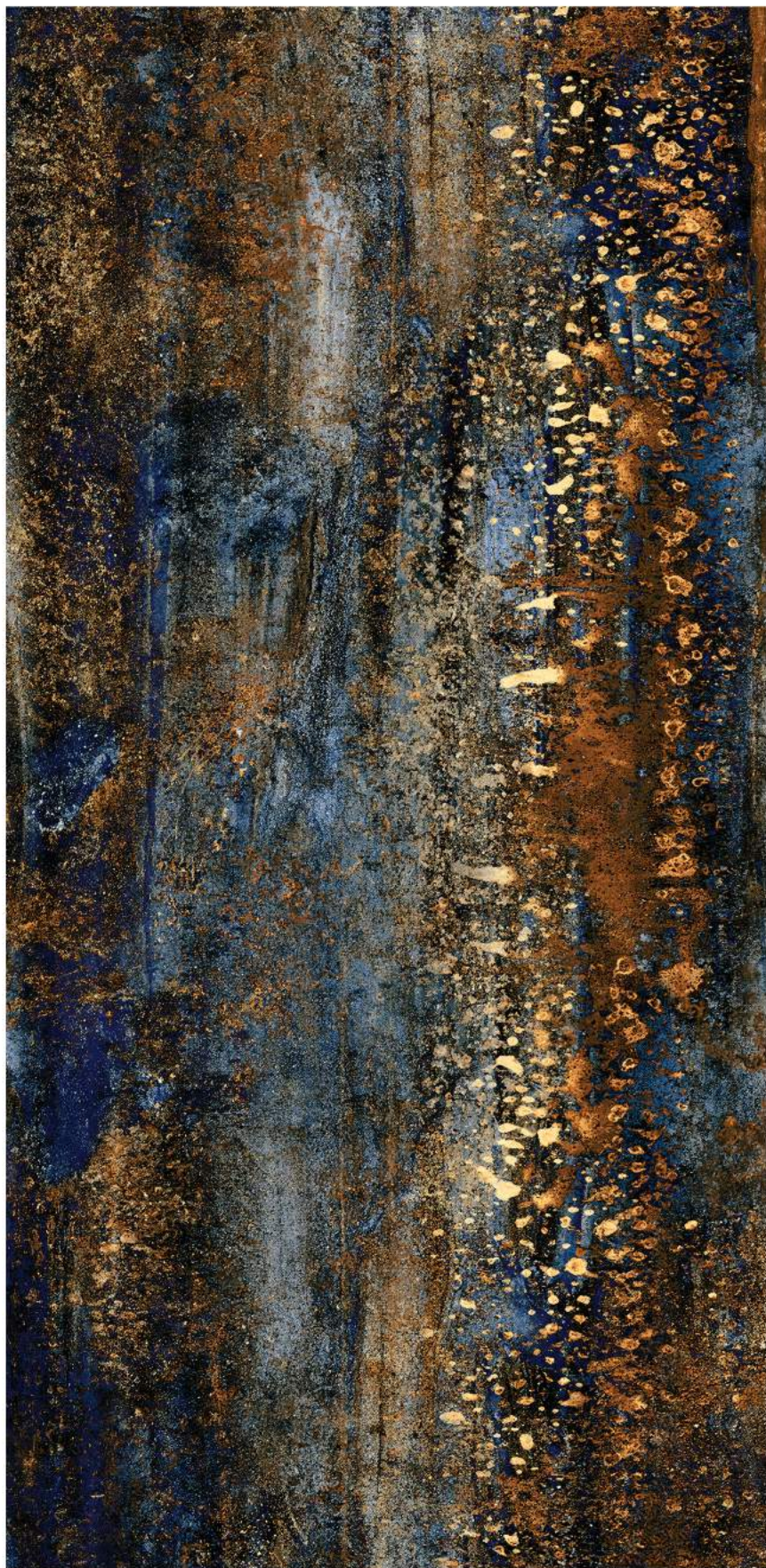


60x120



# NEO METAL

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# SURFACE

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DIAMOND SHINE



60x120



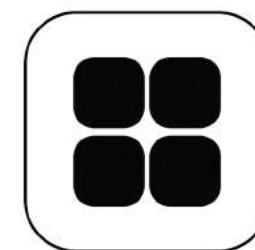
# DECORO FLORET

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## SURFACE

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SUPERMATTE



60x120



# DECORO MARWICK

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## SURFACE

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SYNC



60x120



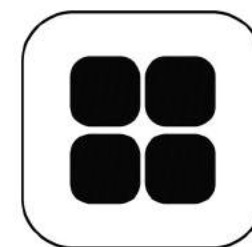
# DECORO LUCIA

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# SURFACE

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SUPERMATTE



60x120



# TECHNICAL DATA SHEET

Sr. No.	TECHNICAL CHARACTERISTICS	STANDARD TEST METHOD	INTERNATIONAL STANDARD	ORIENT CERAMICA	
1.		Length & Width	BS EN ISO 10545-2	+/- 0.6%	+/- 0.1%
2.		Thickness	BS EN ISO 10545-2	+/- 5.0%	+/- 3.0%
3.		Rectangle Squareness	BS EN ISO 10545-2	+/- 0.6%	+/- 0.2%
4.		Straightness of Sides	BS EN ISO 10545-2	+/- 0.5%	+/- 0.2%
5.		Surface of Flatness	BS EN ISO 10545-2	+/- 0.6%	+/- 0.2%
6.		Water Absorption	BS EN ISO 10545-3	$\leq 0.5\%$	$< 0.1\%$
7.		Modulus of Rupture	BS EN ISO 10545-4	$\geq 35\text{N/mm}^2$	$\geq 40\text{N/mm}^2$



# TECHNICAL DATA SHEET

Sr. No.	TECHNICAL CHARACTERISTICS	STANDARD TEST METHOD	INTERNATIONAL STANDARD	ORIENT CERAMICA
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8.		Breaking Strength	BS EN ISO 10545-4	$\geq 1300$ N	$\geq 2000$ N
9.		Resistance to Deep Abrasion	BS EN ISO 10545-7	$\leq 175$ /mm <sup>3</sup>	PEI IV
10.		Resistance to Thermal Shock	BS EN ISO 10545-9	No visible defects	Resistant
11.		Frost Resistance	BS EN ISO 10545-12	No visible damage	Resistant
12.		Resistance to Chemicals	BS EN ISO 10545-13	No visible defects	No visible defects
13.		Color Resistance to UV Lights	DIN 51094	No change in color	No change in color





**Sustainable Management System Inc.**  
**Certificate of Registration**

*This is to certify that, the*  
**Management Systems of**  
**Orient Material Private Limited**

Plot # 354, FIEDMC Industrial Area  
Near M3 - Sahianwala Interchange, Faisalabad, Pakistan  
*has been assessed and registered against the provision of*

**ISO 9001:2015**  
**Quality Management Systems**  
*for the following scope*  
**Manufacturer, Supplier & Exporter**  
**of Porcelain Floor Tiles**

Initial Issue Date	: 30-Mar-23	Registration Number	: SMS-2022294
Current Issue Date	: 30-Mar-23	Certificate Number	: SMS-MS-22394
Valid Till	: 29-Mar-24	EA Code	: 28
1st Surveillance Due Date	: 29-Feb-24	Exclusion	: 8.3
2nd Surveillance Due Date	: 28-Feb-25	Issue No	: 01

Approved By:

President & CEO



This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who has assessed Sustainable Management System Inc. against defined criteria and in cognizance of ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the International Register of Quality Assessed Organizations and Sustainable Management System Inc. The validity of this certificate can be checked at [www.irqao.com](http://www.irqao.com) and [www.smscert.com/certificate-check](http://www.smscert.com/certificate-check)

**This certificate is the property of Sustainable Management System Inc.**  
3706 Suite#6B, 69 Street, Woodside, New York 11377, USA  
E-mail: [info@smscert.com](mailto:info@smscert.com), web: [www.smscert.com](http://www.smscert.com)





## **Sustainable Management System Inc.**

### **Certificate of Registration**

*This is to certify that, the*

**Management Systems of**

### **Orient Material Private Limited**

Plot # 354, FIEDMC Industrial Area  
Near M3 - Sahianwala Interchange, Faisalabad, Pakistan

*has been assessed and registered against the provision of*

**ISO 14001:2015**

### **Environmental Management Systems**

*for the following scope*

### **Manufacturer, Supplier & Exporter of Porcelain Floor Tiles**

Initial Issue Date	: 30-Mar-23	Registration Number	: SMS-2022295
Current Issue Date	: 30-Mar-23	Certificate Number	: SMS-MS-22395
Valid Till	: 29-Mar-24	EA Code	: 28
1st Surveillance Due Date	: 29-Feb-24	Exclusion	: N/A
2nd Surveillance Due Date	: 28-Feb-25	Issue No	: 01

Approved By:

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This is an accredited certificate authorized for issue by Accreditation Service for Certifying Bodies LLC who has assessed Sustainable Management System Inc. against defined criteria and in cognizance of ISO 17021:2015 'Conformity Assessment - Requirements for bodies providing audit and certification of management systems. This certificate is only valid when confirmed by the register listed in the International Register of Quality Assessed Organizations and Sustainable Management System Inc. The validity of this certificate can be checked at [www.irqao.com](http://www.irqao.com) and [www.smscert.com/certificate-check](http://www.smscert.com/certificate-check)

**This certificate is the property of Sustainable Management System Inc.**

3706 Suite#6B, 69 Street, Woodside, New York 11377, USA

E-mail: [info@smscert.com](mailto:info@smscert.com), web: [www.smscert.com](http://www.smscert.com)





## Foundary Service Centre (FSC)

University of Engineering and Technology Lahore-54890, Pakistan

Ph: 042 99029387 Fax: 042 99250202 Email:directorfsc@uet.edu.pk

Dated:29.11.2022

FSC/UET/Chem/11/2022/S14

Orient Group of Companies,

Multan Road Lahore.

### Subject: Water Absorption Test for Tiles

With reference to Ref No. Nil dated: 22-11-2022, result of the provided sample/s is reported below.

Sr. No.	Sample	Water Absorption
		%
1	Sample 1	0.4

Prof. Dr. Muhammad Asif Rafiq  
Director (FSC)  
University of Engineering & Technology Lahore

Note: The above results pertain to the supply samples only. As the sampling has been done by the client, therefore its authenticity lies with them. After issuance of the report, the samples will be retained for 15 days until negotiated otherwise. The non-negotiable results will not be challenged.

Foundary Service Centre, Opposite Gate no 5, near Industrial Manufacturing Department, University



 **ORIENT**CERAMICA