



# TITAN

 **ORIENT**CERAMICA

# ABOUT TITAN

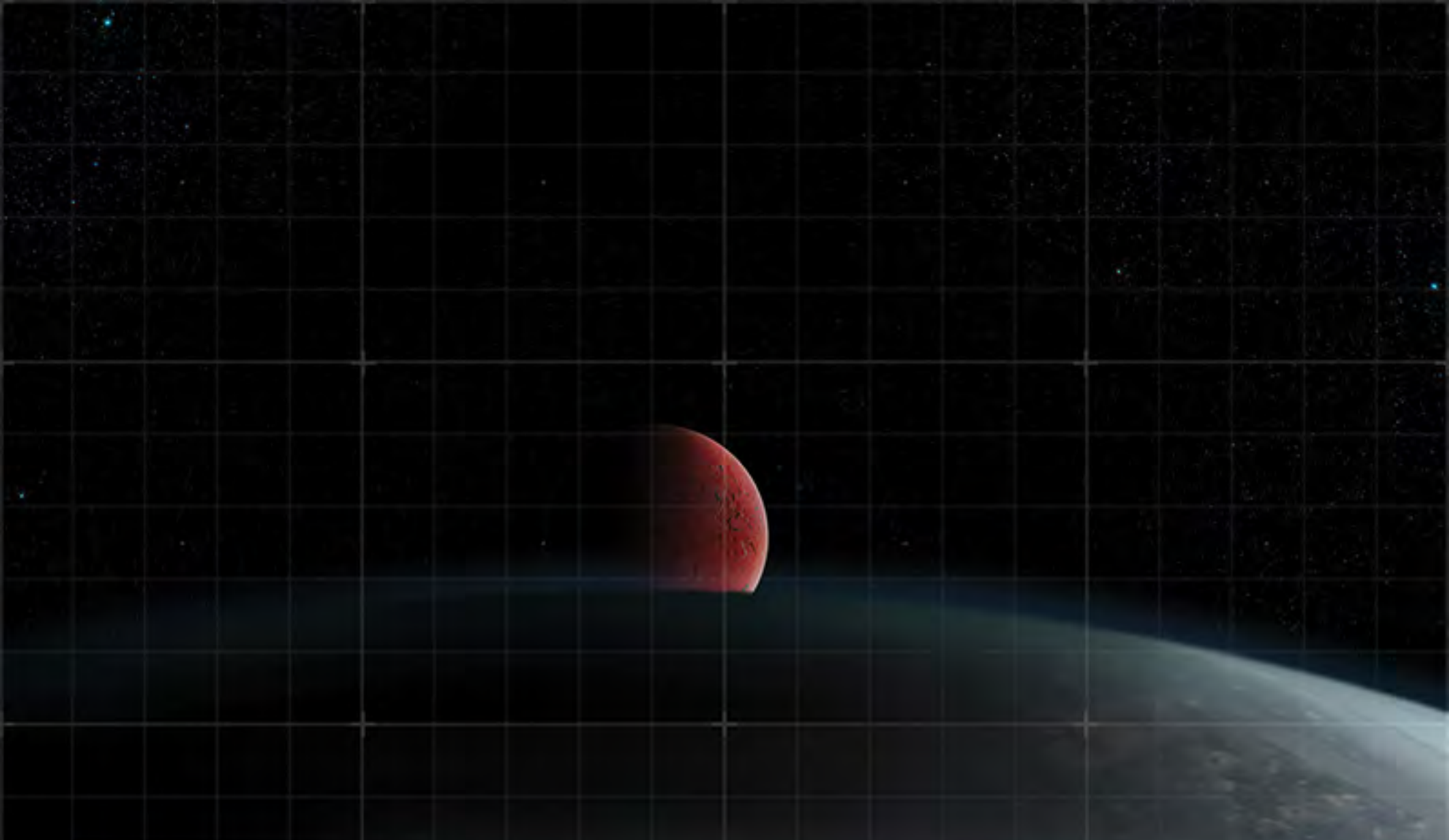
SOMETHING OF GREAT STRENGTH

- EXTREMELY IMPORTANT, LARGE AND POWERFUL - ONE OF ITS KIND
- THE WORD TITAN IS DERIVED FROM GREEK MYTHOLOGY MEANING 'FAMILY OF GIANTS' WHICH DEEPLY RESONATES WITH THE NEW 100X100 SIZE



## ABOUT

ORIENT CERAMICA IS A PART OF ORIENT GROUP OF COMPANIES WHICH TRAILS A LEGACY OF 60 YEARS OF INNOVATION, QUALITY, AND AN EXTENSIVE JOURNEY TO EXCELLENCE. WE HAVE ESTABLISHED A STATE-OF-THE-ART ITALIAN PRODUCTION FACILITY TO INTRODUCE EUROPEAN STANDARD GRÉS PORCELAIN TILES FOR THE PAKISTANI MARKET. ORIENT CERAMICA IS A PREMIUM BRAND THAT HAS ESTABLISHED ITSELF AS THE MOST TRUSTED PROVIDER OF AN AFFLUENT LIFESTYLE IN PAKISTAN. OUR GRÉS PORCELAIN TILES ARE WELCOMED IN A BROAD RANGE OF INTERIOR SETTINGS DUE TO THEIR UNIQUE VERSATILITY IN APPLICATION. AVAILABLE IN A WIDE RANGE OF SIZES, COLORS, TEXTURES, AND FINISHES TO BEAUTIFY MUNDANE AND ORDINARY SPACES AND TURN THEM INTO EXTRAORDINARY INTERIORS.



## WHY ORIENT CERAMICA?

ORIENT CERAMICA HAS ESTABLISHED A STATE-OF-THE-ART ITALIAN MANUFACTURING FACILITY AND INTRODUCED GRÉS PORCELAIN TILES FIRED IN PAKISTAN'S MOST ADVANCED MAESTRO KILN. OUR DESIGNS ARE PRINTED WITH MULTI-RESOLUTION TECHNOLOGY TO GIVE YOU OUR DESIGNS. CUSTOMERS WITH A NATURAL FINISH.

OUR GRÉS PORCELAIN TILES ARE CUT USING SQUADRA DRY TECHNOLOGY TO ENSURE EACH TILE IS THE SAME SIZE. IT ALSO INCORPORATES SUPERSHINE, A HIGH-GLOSS FINISHING TECHNOLOGY.

The image features a complex, futuristic architectural structure composed of numerous dark blue and black, angular, layered components that create a sense of depth and perspective. In the center of the structure is a large, glowing sphere with a gradient from light blue to white, and a pattern of dark, diagonal stripes across its lower half. The background is a dark, starry space with a subtle nebula-like glow. The overall aesthetic is high-tech and futuristic.

TECHNOLOGIES

OUR UNIQUE QUALITY FEATURES THAT MAKE US DIFFERENT FROM OTHERS AND HELP US MEET INTERNATIONAL STANDARDS.



**GRÈS**  
PORCELAIN

THE ULTIMATE TILE BODY, GUARANTEES DURABILITY AND STRONG FOUNDATION.



**MAESTRO**  
KILN TECHNOLOGY

ENSURES EDGE TO EDGE HOMOGENOUS TEMPERATURE.



**MULTI**  
RESOLUTION  
PRINTING

OPTIMIZED COLOR PROCESSING, LARGER COLOR PALETTE.



**SQUADRA**  
DRY TECHNOLOGY

PROPORTIONATE DIMENSIONS, ABSORBS AND RETAINS MOISTURE.



**PURO**  
ANTIBACTERIAL

ELIMINATES UPTO 99.9% OF BACTERIA AND OTHER HARMFUL MICROORGANISMS.



**SURFACES / FINISHES**



SUPERMATTE

MOST DEMANDING PERFORMANCE SPECIFICATIONS,  
ZERO GLOSSY FINISH PROVIDING YOU WITH SUPER-MATTE  
SURFACES.



LUSTRE

A SOFT GLOWING, SHINY & GLITTERY SURFACE CREATED  
BY APPLYING SPECIAL CERAMIC MATERIALS.



ROCKER EFFECT

CARVED TEXTURE ON SURFACES CREATED THROUGH  
SPECIAL CERAMIC MATERIALS AS TO GIVE NATURAL  
MARBLE OR STONE LOOK.



TACTILE EFFECT

MILD CARVED & SMOOTH TEXTURE ON THE SURFACES FOR  
NATURAL SENSE OF FEELING SPECIALLY ON WOOD & FABRICS.



PUNCH

ENGRAVED STRUCTURE TO DESIGN AESTHETIC SCULPTURE  
ON THE BODY SURFACE ACCORDING TO DESIGN DEMAND.



DURA GRIP

NON SLIPPERY OR NON-SKID SURFACE.





SUPERSHINE

MODERN ENVIRONMENTAL FRIENDLY POLISHING METHOD ENSURING SCRATCH FREE AND ANTIBACTERIAL FINISH.



BODY PLUS

HOMOGENEOUS TILES, ALSO CALLED FULL BODY TILES OR THROUGH-BODY TILES, IS A TYPE OF SPECIAL UNGLAZED TILES WHOSE SURFACE COLOR IS THE SAME AS THE ENTIRE TILE.



LAPPATO

SEMI GLOSSY APPEARANCE ON MATTE SURFACE BY APPLYING BUFFING PROCESS.



DIAMOND SHINE

SUPERLATIVE DEGREE OF SUPERSHINE PROCESSED SURFACES.



CRISTAL EFFECT

EMBOSED TRANSPARENT OR TRANSLUCENT SURFACES IN DIFFERENT SHAPES SPREAD OVER SURFACE IN DROPLETS OR OTHER AESTHETIC FORMS.



VELVET MATTE

SURFACE WITH UNIQUE SOFT & SILKY TOUCH.



PRODUCTS

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# PRISM MARBLE



SURFACE



SUPERMATTE



PUNCH

PRISM MARBLE SUPERMATTE 600X1200 LIGHT



# PRISM STONE



SURFACE



SUPERMATTE



PUNCI

PRISM STONE SUPERMATTE 600X1200 DARK



# PRISM CHARCOAL



SURFACE



SUPERMATTE



FURCH

PRISM CHARCOAL SUPERMATTE 600X1200 DARK





# PRISM PEBBLE



SURFACE



SUPERMATTE



PUNCH

PRISM PEBBLE SUPERMATTE 600X1200 LIGHT



# PRISM CREMA

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SURFACE

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SUPERMATTE



PUNCH

PRISM CREMA SUPERMATTE 600X1200 LIGHT



# PRISM CHOCOLATE



SURFACE



SUPERMATTE



PINCH

PRISM CHOCOLATE SUPERMATTE 600X1200 DARK



# PRISM ASH



SURFACE



SUPERMATTE



PUNCI

PRISM ASH SUPERMATTE 600X1200 LIGHT





# PRISM ETHNIC



SURFACE



SUPERMATTE



PINCH

PRISM ETHNIC SUPERMATTE 600X1200 MIX DARK



# PRISM SUBLIME



SURFACE



SUPERMATTE



FINCH

PRISM SUBLIME SUPERMATTE 600X1200 MIX DARK



# PRISM DYNASTY

SURFACE



SUPERMATTE

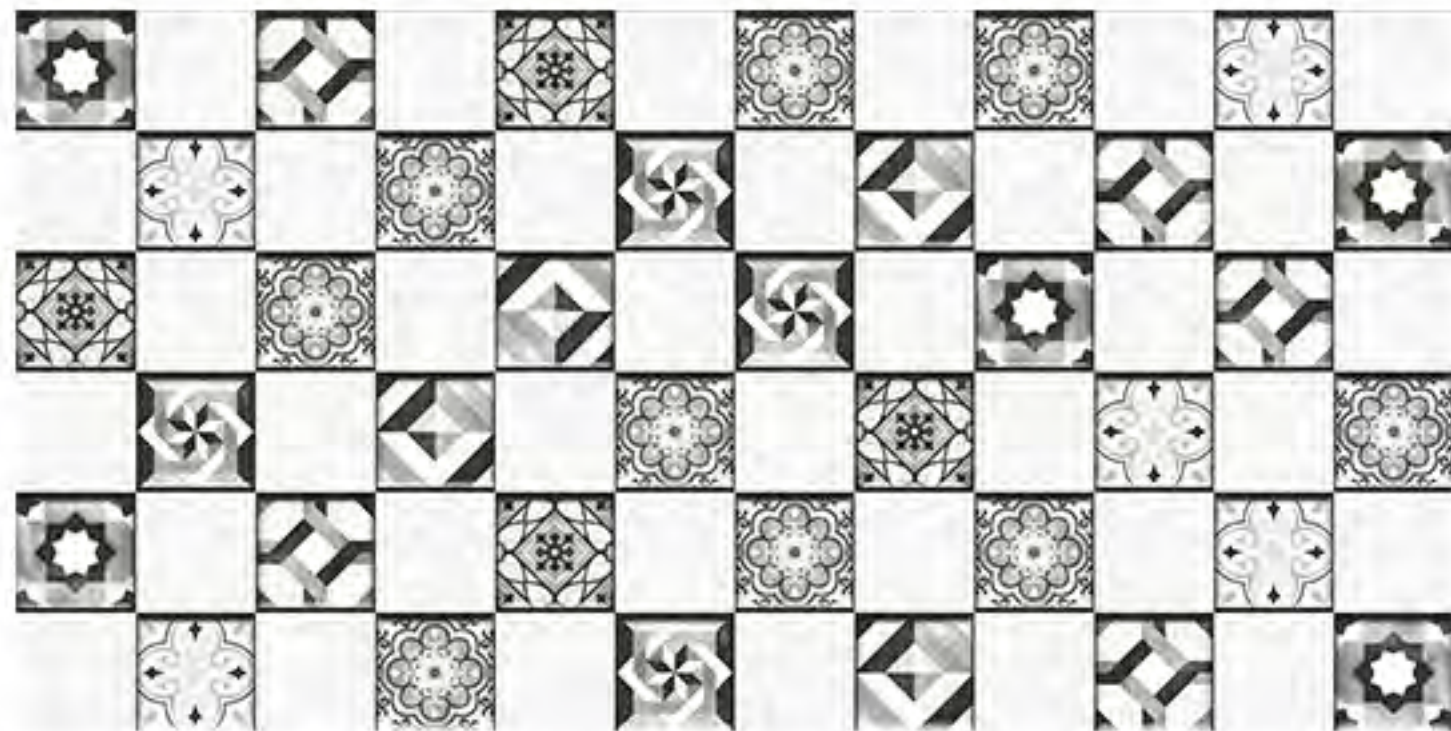


POLCH

PRISM DYNASTY SUPERMATTE 600X1200 BROWN DARK



# PRISM GRATITUDE



SURFACE



GLAZED



TEXTURED

PRISM GRATITUDE SUPERMATTE 600X1200 GREY LIGHT





# PRISM HERITAGE



SURFACE



SUPERMATTE



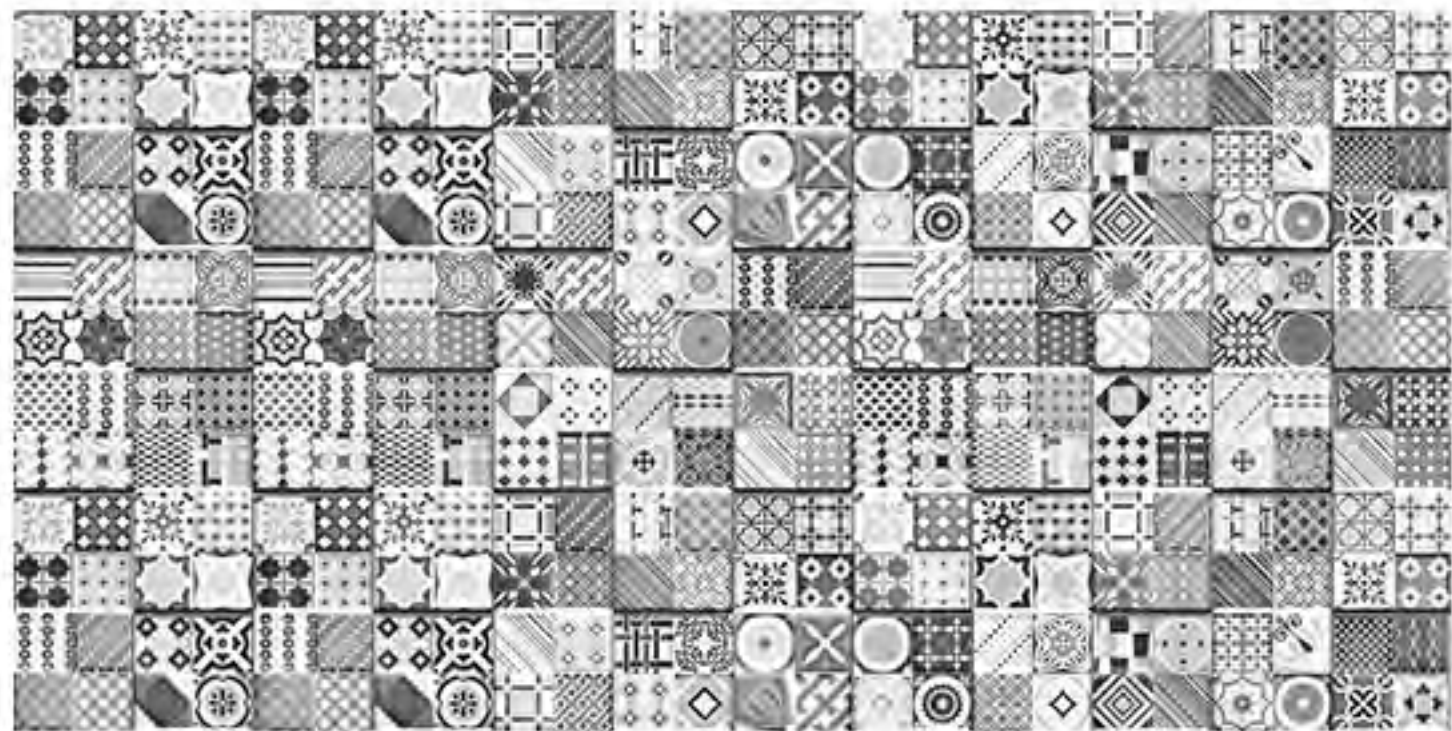
RECTO

PRISM HERITAGE SUPERMATTE 600X1200 MIX DARK



# PRISM REGIME

SURFACE



PRISM REGIME SUPERMATTE 600X1200 GREY LIGHT



# PRISM PRIDE



SURFACE



SUPERMATTE



PINCH

PRISM PRIDE SUPERMATTE 600X1200 IVORY LIGHT



# PRISM SOLITAIRE

SURFACE



SUPERMATTE











POLCH

PRISM SOLITAIRE SUPERMATTE 600X1200 GREY DARK



# TECHNICAL DATA SHEET

| Sr. No. | TECHNICAL CHARACTERISTICS   | STANDARD TEST METHOD | INTERNATIONAL STANDARD | ORIENT CERAMICA        |
|---------|---|----------------------|------------------------|------------------------|
| 1.      |  Length & Width          | BS EN ISO 10545-2    | +/- 0.6%               | +/- 0.1%               |
| 2.      |  Thickness               | BS EN ISO 10545-2    | +/- 5.0%               | +/- 3.0%               |
| 3.      |  Rectangle Squareness   | BS EN ISO 10545-2    | +/- 0.6%               | +/- 0.2%               |
| 4.      |  Straightness of Sides | BS EN ISO 10545-2    | +/- 0.5%               | +/- 0.2%               |
| 5.      |  Surface of Flatness   | BS EN ISO 10545-2    | +/- 0.6%               | +/- 0.2%               |
| 6.      |  Water Absorption      | BS EN ISO 10545-3    | $\leq 0.5\%$           | $< 0.1\%$              |
| 7.      |  Modulus of Rupture    | BS EN ISO 10545-4    | $\geq 35\text{N/mm}^2$ | $\geq 40\text{N/mm}^2$ |

| Sr. No. |   | TECHNICAL CHARACTERISTICS     | STANDARD TEST METHOD | INTERNATIONAL STANDARD | ORIENT CERAMICA    |
|---------|---|-------------------------------|----------------------|------------------------|--------------------|
| 8.      |    | Breaking Strength             | BS EN ISO 10545-4    | $\geq 1300$ N          | $\geq 2000$ N      |
| 9.      |    | Resistance to Deep Abrasion   | BS EN ISO 10545-7    | $\leq 175/\text{mm}^3$ | PEI IV             |
| 10.     |   | Resistance to Thermal Shock   | BS EN ISO 10545-9    | No visible defects     | Resistant          |
| 11.     |  | Frost Resistance              | BS EN ISO 10545-12   | No visible damage      | Resistant          |
| 12.     |  | Resistance to Chemicals       | BS EN ISO 10545-13   | No visible defects     | No visible defects |
| 13.     |  | Color Resistance to UV Lights | DIN 51094            | No change in color     | No change in color |

Disclaimer: The actual tile colors may differ from the tile colors shown in this catalogue.

# **ORIENT**CERAMICA

📍 **ORIENT MATERIAL (Pvt. Ltd.)**

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